

GNO, INC. INVESTMENT LEVELS

Thank you for your interest in becoming a GNO, Inc. Investor. Your partnership is critical to driving economic growth in Greater New Orleans. GNO, Inc. offers a range of benefits to investors, with custom benefits available for Pinnacle and Capstone Investors.

For more information on becoming a GNO, Inc. Investor, please contact Business Engagement Director Katie Donahue at kdonahue@gnoinc.org.

TIER	INVESTMENT RANGE	KEY BENEFITS
PINNACLE	\$100,000+	All benefits listed below, plus: • Complimentary table at the GNO, Inc. Annual Luncheon with logo visibility and inclusion in CEO annual remarks • Invitations to exclusive events with elected officials, international thought leaders, and visiting dignitaries
CAPSTONE	\$50,000 – \$99,999	All benefits listed below, plus: • Custom benefits designed to support company priorities and goals, developed collaboratively with GNO, Inc. • Custom GNO, Inc. CEO presentation at company retreat or meeting on location annually
PILLAR	\$25,000-\$49,999	All benefits listed below, plus: • Preferred consideration for GNO, Inc. Board of Directors • At least one personal visit with GNO, Inc. CEO annually to discuss business conditions, economic outlook, and how GNO, Inc. can assist your business • Enhanced GNO, Inc. assistance, including direct talent assistance and Quality of Life recruitment tours, as well as custom research reports
ANCHOR	\$10,000-\$24,999	All benefits listed below, plus: • Minimum requirement to be eligible for GNO, Inc. Board • Recognition on the GNO, Inc. Investor wall • GNO, Inc. assistance on current opportunities and challenges, such as policy/regulatory issues, research needs, workforce development challenges, and business expansion/incentives
CORNERSTONE	\$5,000-\$9,999	• Recognition in published GNO, Inc. Investor list • Regular communication on regional wins and economic development projects and initiatives • Quarterly Investor Impact Breakfasts and Investor Impact Emails • Invitations to GNO, Inc. investor events, including: GNOthinc speaker series and press announcements • Minimum requirement to be eligible for GNO, Inc. committees • Support of growth announcements and major company news, which may include social media and GNO, Inc. communications • Opportunity to reserve GNO, Inc. Board Room* • Subscription to GNO, Inc.'s quarterly publication REGION magazine

**Subject to availability, and limitations apply.*