

The GNOu Workforce Summit, scheduled **September 17** at the **InterContinental New Orleans**, is Greater New Orleans' premier workforce event, bringing together employers, educators, community, and government leaders to strengthen education-to-employment pipelines and address regional workforce challenges. Sponsorship offers valuable visibility among 400+ workforce and industry leaders while directly supporting collaboration, talent development, and affordable access for nonprofit and education partners working to build Greater New Orleans' workforce.

LEAD SPONSOR – \$15,000

- Opportunity to provide remarks from the mainstage
- Recognition from the conference mainstage
- Access to reserved VIP seating area near the mainstage
- Opportunity to facilitate attendee table discussions during a breakout session
- Opportunity to distribute promotional item(s) to attendees
- Prominent logo placement on digital and printed promotional materials
- Inclusion in conference social media posts across platforms
- 10 conference registrations

ANCHOR SPONSOR – \$10,000

- Recognition from the conference mainstage
- Access to reserved VIP seating area near the mainstage
- Opportunity to facilitate attendee table discussions during a breakout session
- Opportunity to distribute promotional item(s) to attendees
- Prominent logo placement on digital and printed promotional materials
- Inclusion in conference social media posts across platforms
- 7 conference registrations

SUPPORTING SPONSOR – \$5,000

- Opportunity to facilitate attendee table discussions during a breakout session
- Logo placement on digital and printed promotional materials
- Inclusion in conference social media posts across platforms
- 4 conference registrations

PARTNER SPONSOR – \$2,500

- Logo placement on digital and printed promotional materials
- Inclusion in conference social media posts across platforms
- 2 conference registrations

To discuss sponsorship, please contact Mary Lachapelle (mlachapelle@gnoinc.org).

GNOu SUMMIT IS AN EVENT OF



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