

GNO, Inc. Mayoral Priorities

The mission of Greater New Orleans, Inc. is to create “A thriving economy and an excellent quality of life, for everyone.” With this mission in mind, GNO, Inc. priorities for the next Mayor of New Orleans are:

A THRIVING ECONOMY

A thriving economy is characterized by a diverse and growing range of good-paying jobs.

- **Partnership:** A mayor and top-talent administration who partners with GNO, Inc. on recruiting and retaining business
- **Promotion:** Promotion of a pro-job, pro-growth narrative
- **Efficiency:** An efficient City Hall that is a partner, not a barrier, to business
 - An improved “One-Stop” Office to more efficiently manage permit and contractor timelines, coordination, updates, and applicant support
 - A “case manager” system for businesses
- **Project Support:** Public support for key projects, including: Louisiana International Terminal, Newlab/Naval Base Innovation District, Charity/BioDistrict, River District and Convention Center Hotel, and new City Hall and Courts

AN EXCELLENT QUALITY OF LIFE

Quality of Life is the essential complement to opportunity.

Infrastructure

- Empower an experienced CAO / COO with daily responsibility for “making the city work” (Super Bowl model)
- Develop and implement a multi-year infrastructure plan for each district in City

Public Safety

- Retain Superintendent Anne Kirkpatrick
- Actively support NOPD recruitment and retention, with annual goal of 125+ new hires
- As recommended in the recent Teneo Report to the City, support constitutional technology, including cameras and facial recognition, with appropriate regulation
- Continue partnership with State and Federal agencies

Homelessness

- Leverage a range of approaches, beyond solely “Housing First” – which is not appropriate for all
- Establish a temporary shelter to bring individuals off the street and provide a “one-stop shop” for services
- Zero-tolerance for aggressive pan-handling, public drug use, and other anti-social behaviors
- Funding assistance from Federal Authorities, under new POTUS EO

Transportation

- Create a Regional Transit Plan and convene a Regional Mobility Council composed of parish presidents, transportation agency heads, and key business leaders from MSY, New Orleans & Company, GNO, Inc.

SWBNO

- Demand increased billing accuracy and ensure citywide rollout of smart meters; once trust has been re-established, champion a stormwater fee to fund drainage
- Focus on fixing and maintaining legacy stormwater management system (e.g., clean storm drains)

Affordability (Housing)

- Change zoning to remove obstacles to housing development (e.g., allow more density for affordable housing)
- Expand existing fortified-roof initiative, matching state dollars with parish-level grants

FOR EVERYONE

An optimized economy requires full participation.

- **Youth:** Focus on NORD to increase reach and benefit for our youth
- **Training:** Support GNO, Inc., Delgado, New Orleans Career Center, YouthForce NOLA, and other quality efforts to train and connect all residents to good jobs
- **DBE:** Ensure DBE programs truly provide access by removing barriers (e.g., bonding requirements)
- **Vision:** Articulate a vision for New Orleans that is optimistic, forward-looking, and growth-focused – “What will New Orleans look like in the future, and why would I want my business and family to be here?”

Bottom Line: The next Mayor of New Orleans must lead a City that is 1) **SAFE** from violence and floods; 2) **EFFICIENT** for residents and businesses; 3) **INSPIRED** by a compelling vision of the future.