



GREATER NEW ORLEANS
INC
REGIONAL ECONOMIC DEVELOPMENT

GNO, INC.

IN THE ZONE

**2025 ANNUAL
LUNCHEON**





**TOP U.S. ECONOMIC
DEVELOPMENT
ORGANIZATION**

GMO, Inc.

2024

YEAR IN REVIEW



2022

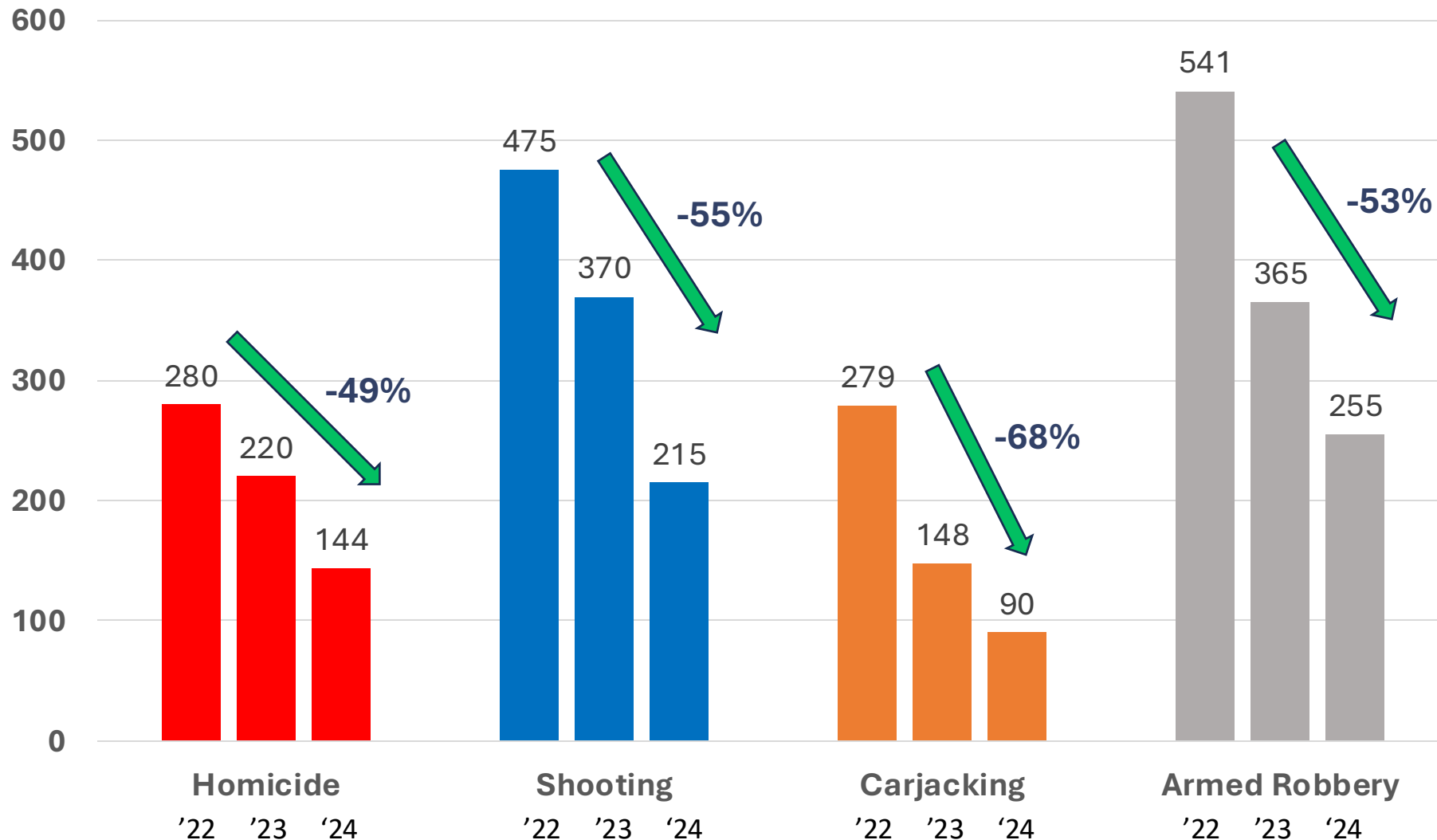






Orleans Parish Crime Trends As of December 31, 2022-2024

- National average homicide decline = -20%
- New Orleans homicide decline = -49%





“New Orleans logs one of least violent years in decades in 2024”





Business Development Wins 2024

- ✓ 13 announced projects
- ✓ \$2B+ investment
- ✓ 1,700+ new & retained jobs



- 100 jobs
- \$21M CapEx



- 100 jobs
- \$35M CapEx



- 110 jobs
- \$1.35B CapEx



- 46 jobs
- \$46M CapEx



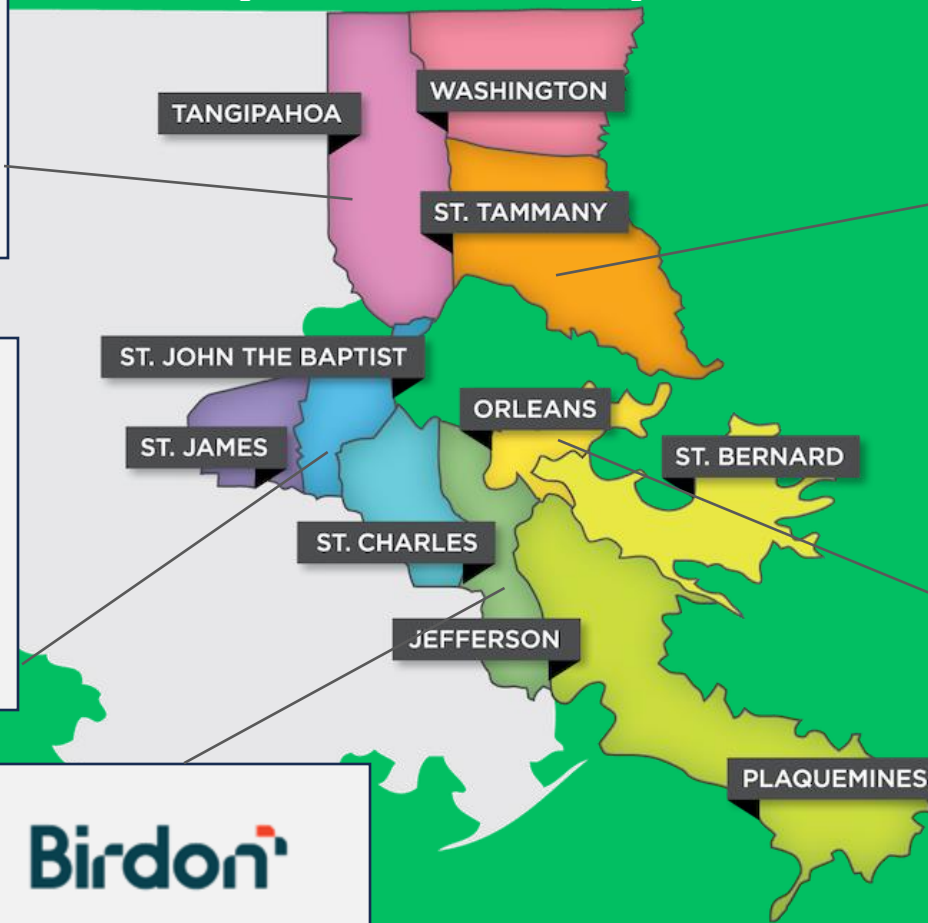
- 500 jobs
- \$566M CapEx



- 370 jobs
- \$25M CapEx



- 25 jobs
- \$3.3M CapEx



- 53 jobs
- \$5.8M CapEx



- 100 jobs
- \$46M CapEx



National Finance Center
U. S. Department of Agriculture
NEW ORLEANS, LA

- 600 jobs
- 10,000 ft²



TCI Tank Logistics

- 81 jobs
- \$2M CapEx



- 20 jobs
- \$100k CapEx



- 43 jobs
- \$80K salary

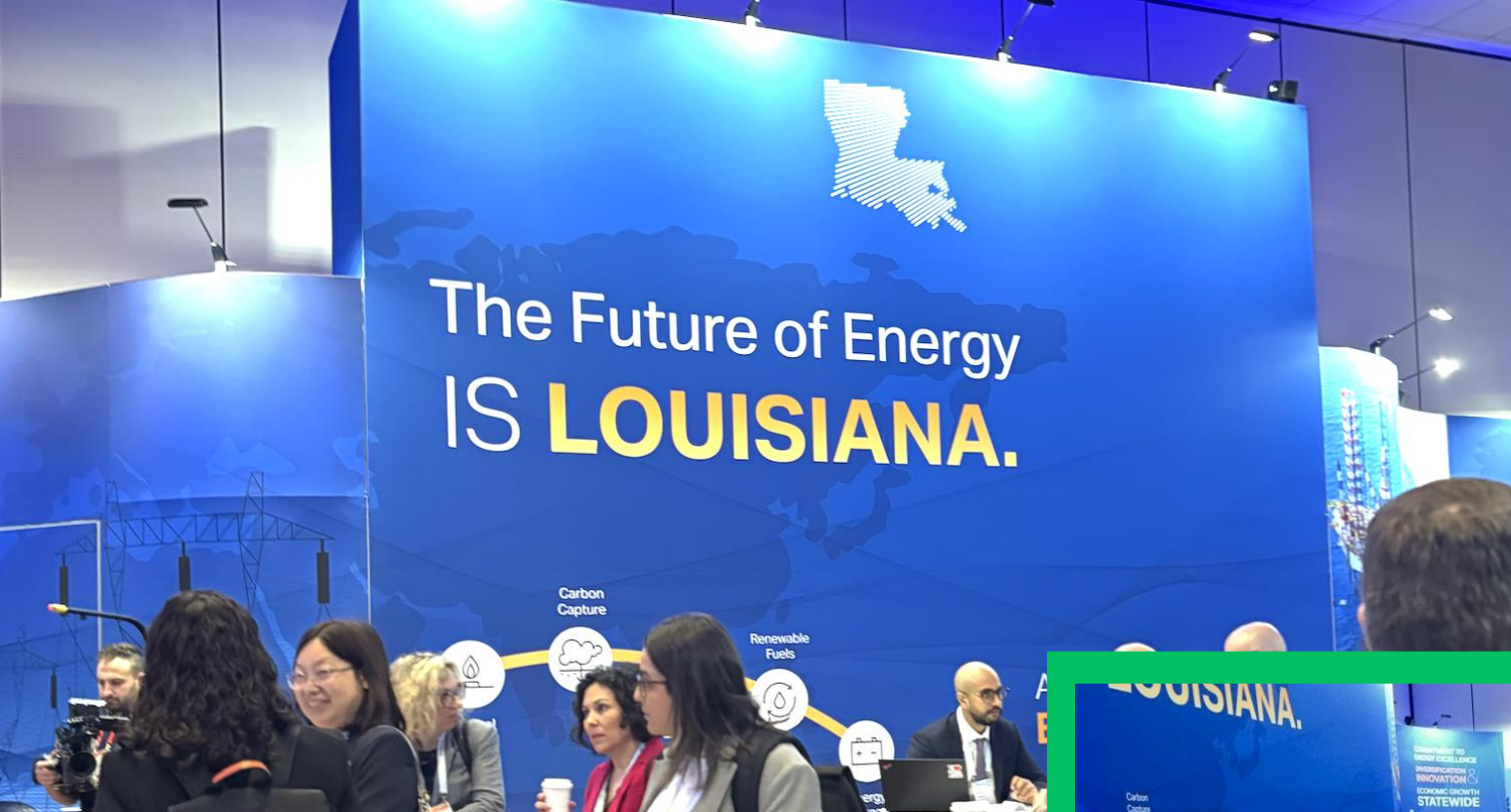






LSU
Health
NEW ORLEANS







WORLD TRADE CENTER®
NEW ORLEANS

At Greater New Orleans, Inc.



STATE

- *SBLIX Procurement*
- *LED Reorganization*
- *Tax Reform*





FEDERAL

- *Authored TWICe Act*
- *EDA Reauthorization*
- *NFIP Reauthorization*





entergy

September 5, 2024

Nuclear Power Generation

Highly sensitive, confidential and proprietary

entergy

jobs.entergy.com

SOUTH UNIVERSITY
AND AGRICULTURAL & MECHANICAL
COLLEGE OF SCIENCES AND ENGINEERING

SOUTH UNIVERSITY
EXCELLENCE

Forbes

Forbes ADVISOR

Best Cities For College Students And Graduates 2024

To help you make the most informed decision, Forbes Advisor ranked the best cities for college students and graduates based on each location's rental market, unemployment rates, recreational opportunities and proximity to colleges and universities.

1 NEW ORLEANS, *Louisiana*

2 PITTSBURGH, *Pennsylvania*

3 BUFFALO, *New York*

4 NASHVILLE, *Tennessee*

5 MILWAUKEE, *Wisconsin*

EDUCATION



#1 Greater New Orleans







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PARTNERS



PREDICTIONS



“Best Super Bowl ever”

“Get the next Super Bowl”

“Safest city in America”

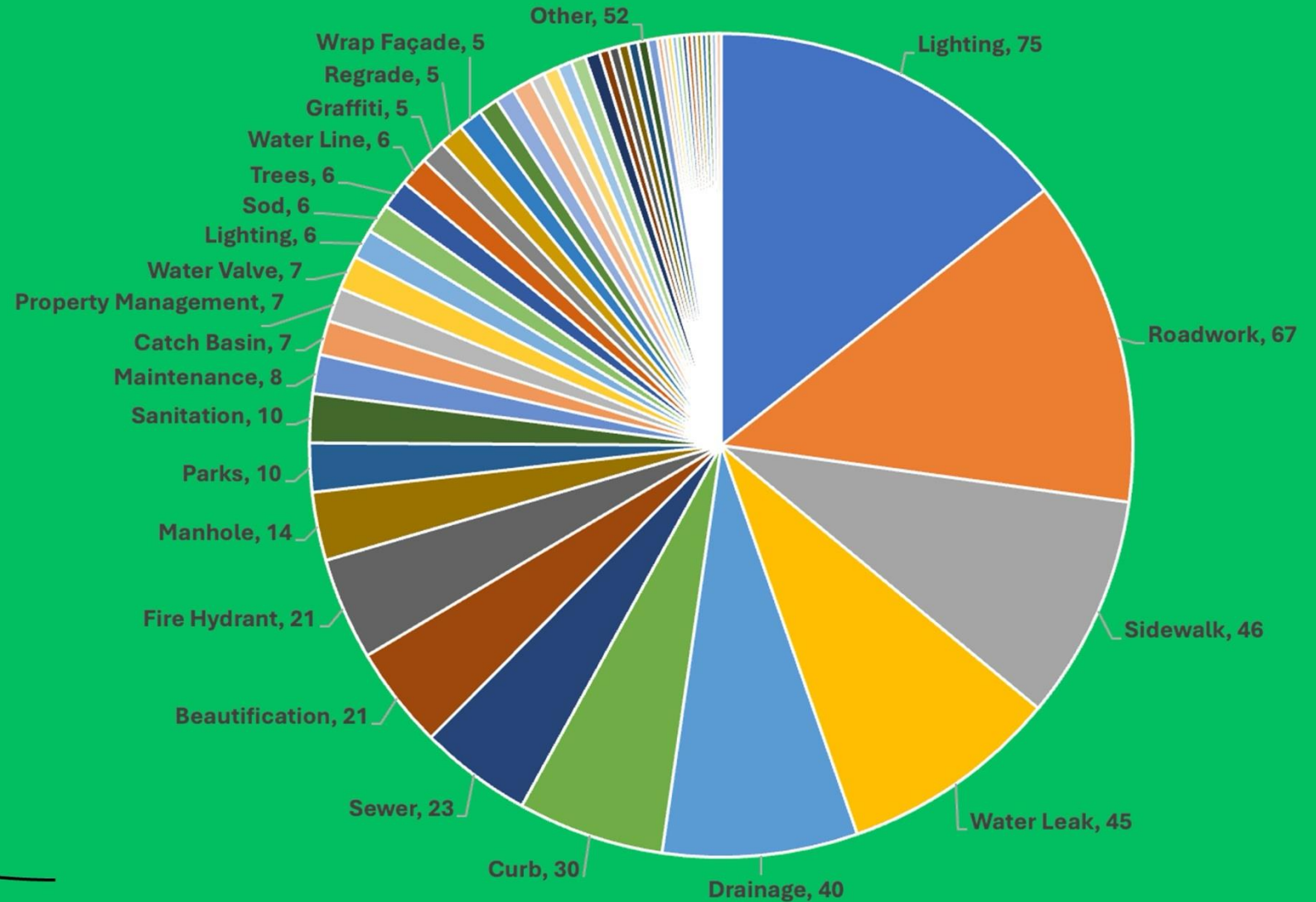
“Over 550 projects will be completed”

STATS



GREATER NEW ORLEANS
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550+ Projects



TEAM CAPTAINS



SAINTS



*Greater New Orleans
Sports Foundation*



THE ROSTER





THE FINAL SCORE

100+

BLOCKS OF ROADWAY

40+

SIDEWALKS FIXED

200+

DRAINAGE PROJECTS

1,000+

**BLIGHT ABATEMENTS
IN LOWER 9TH WARD**

900+

FRENCH QUARTER LIGHTS

100+

INTERSTATE 10 LIGHTS

50+

PARK RENOVATIONS

21+

**PERMANENT
NEW MURALS**







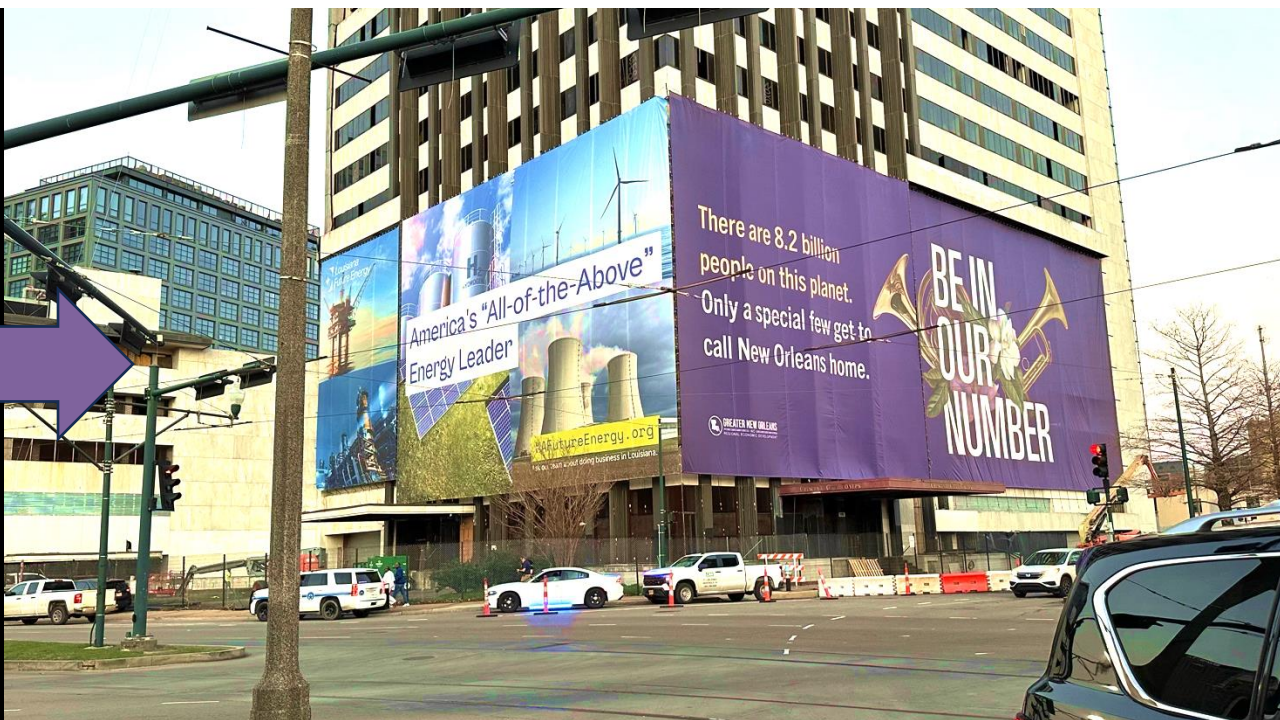
ONE WAY

ONE WAY









obeygiant



8,781 98



artsneworleans and annie__moran
New Orleans, Louisiana



1,046 24



carl.joe.williams
Civil District Court For The Parish Of Orleans

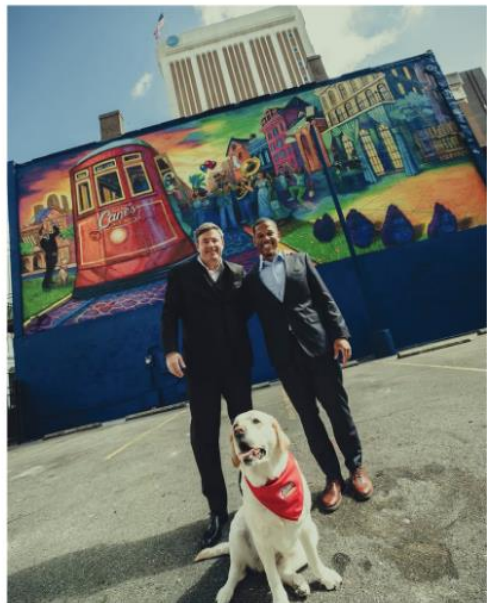


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artsneworleans
Duncan Plaza



766 28



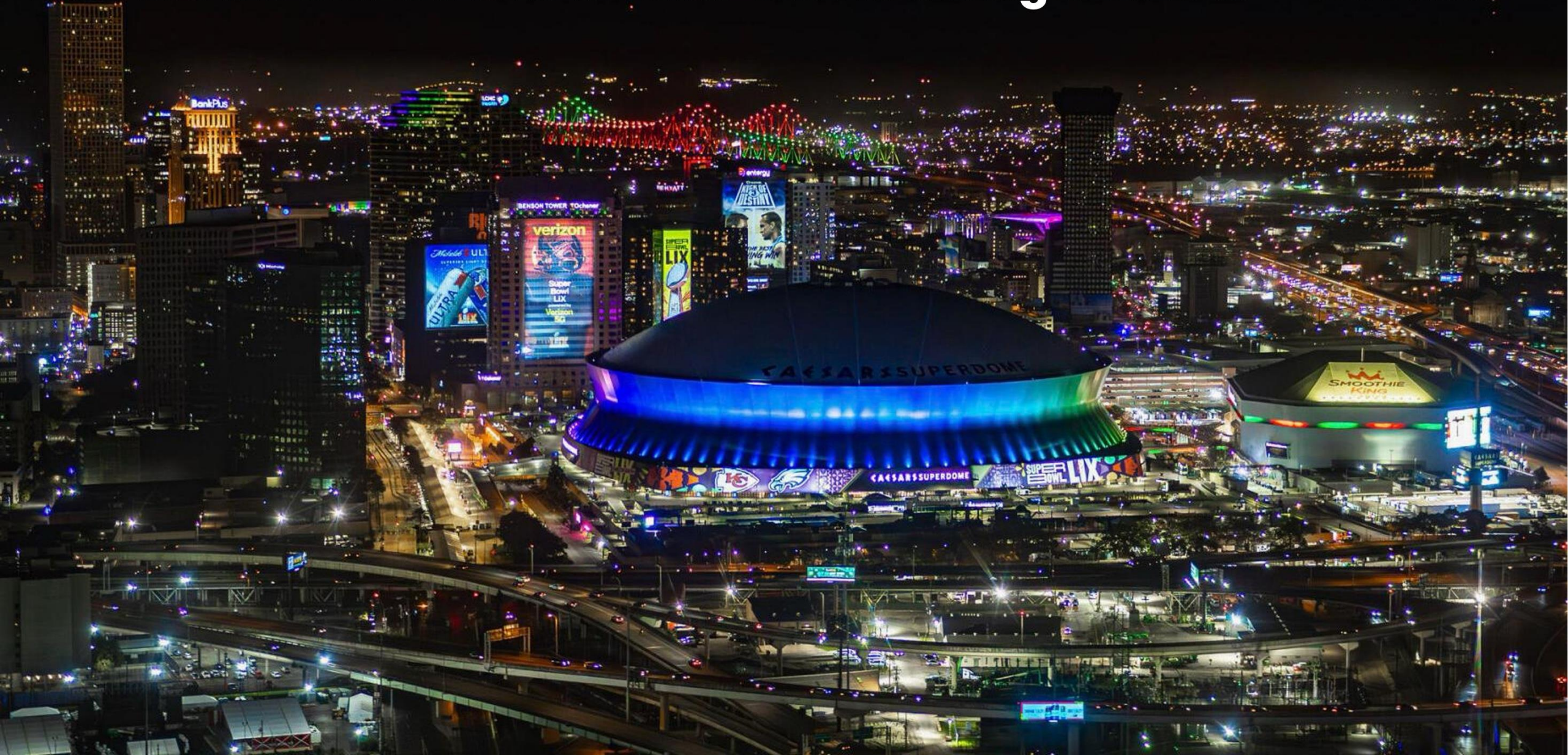


LOUISIANA NOW

A POWERHOUSE OF PROGRESS IN
MANUFACTURING,
TECHNOLOGY, DEFENSE
& INDUSTRIAL GROWTH



**“The city never looked so beautiful, its landmarks so majestic...
Downtown blazed like a Pixar movie brought to life.” – Jeff Duncan**



POSTGAME ANALYSIS



ASSUMPTIONS

REALITY

- *Financial Constraints* → *Adequate Funding*
- *Capacity Issues* → *Good Capacity – Including Extensive DBE*
- *Push Back or Reticence* → *Excitement & Persistence*

POSTGAME ANALYSIS

The Keys to Winning

01

Coordination + Inspiration

02

Leadership = “De-risking”

03

Forcing Function

04

Progress Always Possible

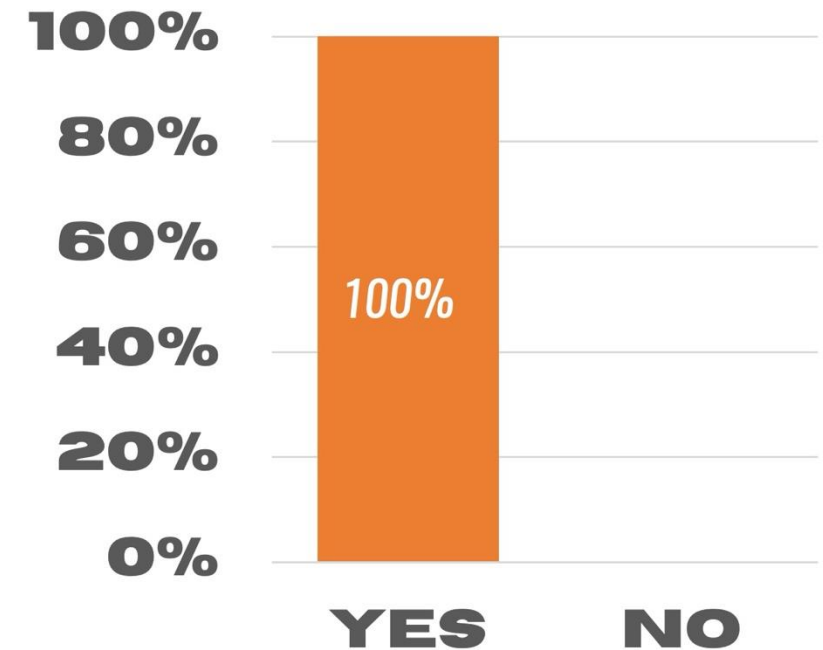
05

~~Mediocrity~~

HOW TO BUILD A DYNASTY

- *Regular “Table-Top” Meetings*
- *Ensuring Execution*
- *Continued Excellence*

Survey of 150+ Board Members





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THANK YOU!

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