



GNO, Inc. 2024 Annual Luncheon

20 Years of Impact

20 YEARS OF IMPACT

2004
-
2024

YEAR IN REVIEW

2023



2022



GNO UNITED

The image features the text "GNO UNITED" in a bold, italicized, sans-serif font. The letters are rendered in a bright yellow color with a glowing, neon-like effect. The background is a dark blue gradient filled with numerous small, white stars, creating a starry night sky or space theme. At the bottom of the image, there is a thick, glowing blue wave that curves across the width of the frame, adding a dynamic and futuristic feel to the overall design.

The World Returns

MSY Named
BEST AIRPORT IN NORTH AMERICA
5 - 15 million passengers



Louis Armstrong New Orleans
International Airport

© Jason O'Rear



Insurance Reform



LLOYD'S



PROTECTING
HOMEOWNERS



Attorney General Jeff Landry
Louisiana Department of Justice

The NOLA Coalition



The NOLA Coalition



PELICANS SOAR N.O. coasts to easy win over Nets 112-85 1C

The Times-Picayune



SINCE 1837
THE NEW ORLEANS ADVOCATE

NOLA.COM

WEDNESDAY, JANUARY 3, 2024

\$2.00

Most violent crime numbers fall in N.O.

Trends mirror those seen nationwide

BY MISSY WILKINSON
Staff writer

A city's murder rate is perhaps the starkest measure of its level of interpersonal violence — but it's not the only one, and last year in New Orleans, homicides weren't the only type of violent crime that ebbed dramatically.

While killings dropped 27%, other categories of violent crime that made 2022 one of the bloodiest years in memory saw similar decreases. Car-

jackings dropped 43%, armed robberies were down 35% and nonfatal shootings were down 23%, according to data from the New Orleans Police Department's Analytics Unit. The trends largely mirror those seen nationwide. Cities across the country were expected to see a decline in killings in 2023 of about 10% to 12%, according to researcher Daniel Webster, a Johns Hopkins University professor who studies gun violence. New Orleans is outpacing that rate, with a more than

27% drop in homicides compared to 2022. City Council member and Criminal Justice Committee Chair Oliver Thomas credits police deployment plans crafted by interim NOPD Superintendent Michelle Woodfork in February and bolstered by her successor, Superintendent Anne Kirkpatrick, via federal and local partnerships. "When you target the most violent offenders in any category, it impacts crime in a positive way," Thomas said. "We don't have people who shoot one

New Orleans crime, comparing 2022 to 2023

Crime	2022	2023	Change
Murder	265	193	▼ -27%
Nonfatal shooting victims	634	488	▼ -23%
Armed robbery	743	480	▼ -35%
Carjacking	375	213	▼ -43%
Aggravated burglary	102	107	▲ 5%
Vehicle burglary	5,615	3,987	▼ -29%
Auto theft	4,166	6,988	▲ 68%

► See CRIME, page 9A

Data is through Dec. 23 of each year, except for murder and nonfatal shootings, which are the full year.

New Orleans

'TIS THE

All-of-the-Above Energy Future



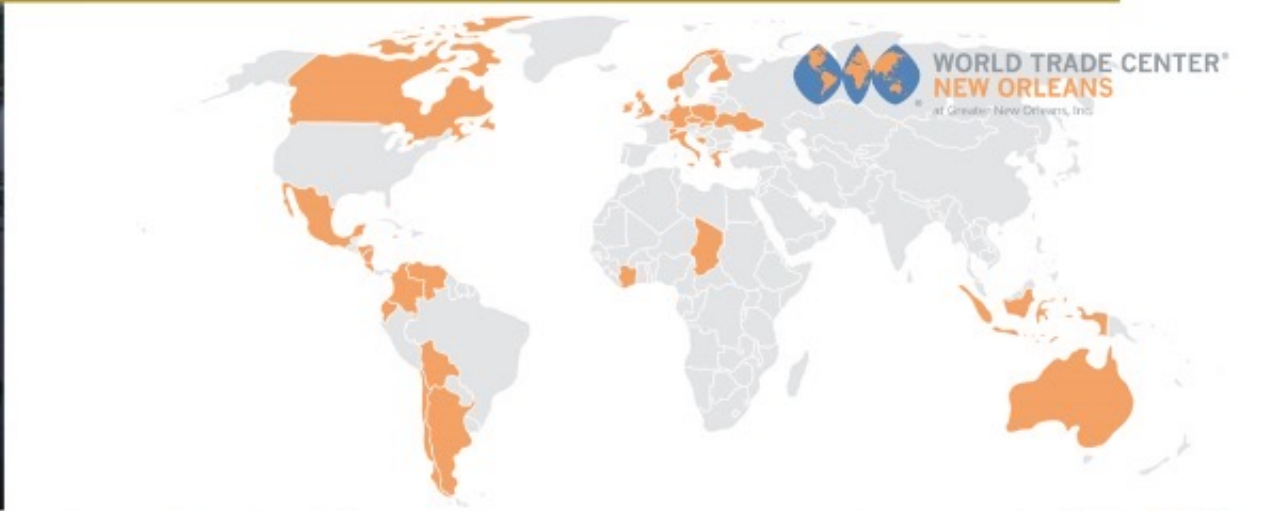
GULFWIND
TECHNOLOGY




United Utility

 **SCCF**

WTCNO & International Trade



Industrial Parks



**PROPEL
PARK**



Tech Wins

BIG FISH



Industrial Wins



Investment in the Future



Public Policy



- ✓ **Insurance**
- ✓ **Ports**
- ✓ **Police**
- ✓ **Early Childhood**
- ✓ **Incentives**
- ✓ **Coast**
- ✓ **Energy Transition**
- ✓ ***New Orleans Committee***

Workforce Training & Economic Mobility



Entrepreneurship



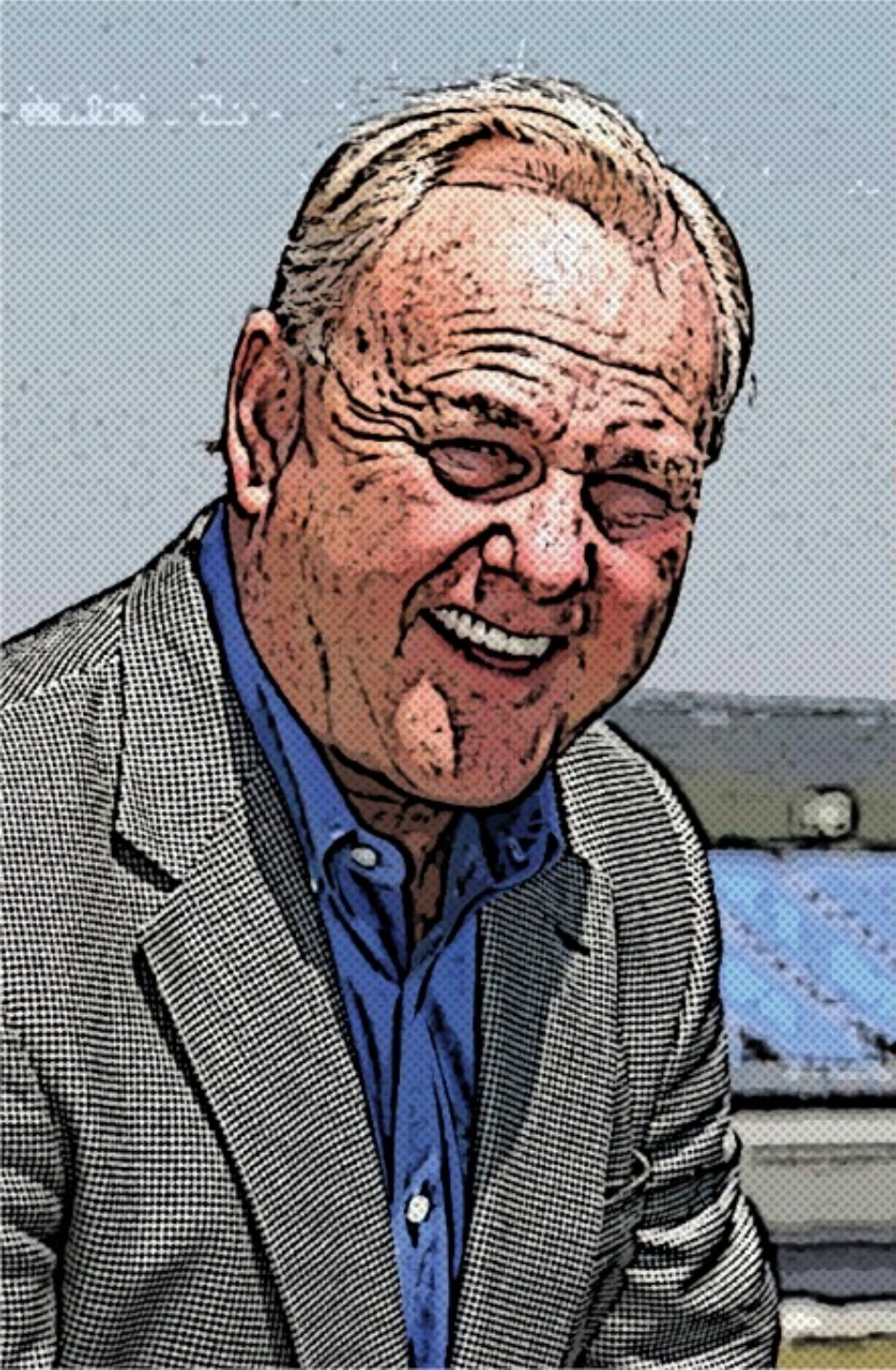
***“One of the
most optimistic
forecasts ever.”***





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20 Years of Impact



DEFINITION OF ECONOMIC DEVELOPMENT

OLD



NEW

**“CREATING THE
CONDITIONS WHERE
COMPANIES WANT TO
INVEST THEIR CAPITAL,
AND PEOPLE WANT TO
RAISE THEIR FAMILY”**

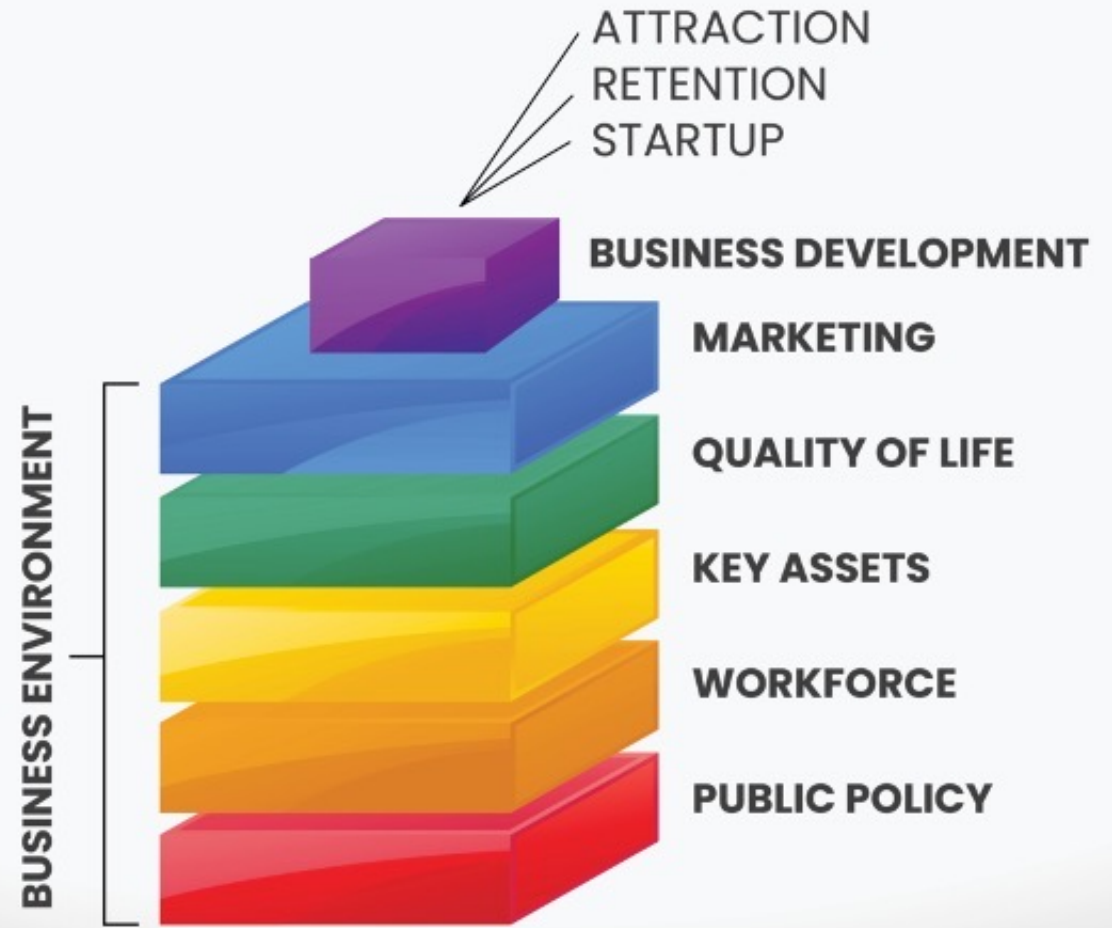
OLD

MODEL OF ECONOMIC DEVELOPMENT

NEW



-  Other
-  Business Development



STARTUP NOIR NOLA

GNOED
HIGHER EDUCATION CONSORTIUM

MIC'D UP
NEW ORLEANS MUSIC
INDUSTRY CAREER DEVELOPMENT
UNIVERSITY PARTNERSHIP

GNOinsure
SOLUTIONS TO LOUISIANA'S
INSURANCE CRISIS

GNORAAMP
REGIONAL AEROSPACE & ADVANCED MANUFACTURING PARTNERSHIP

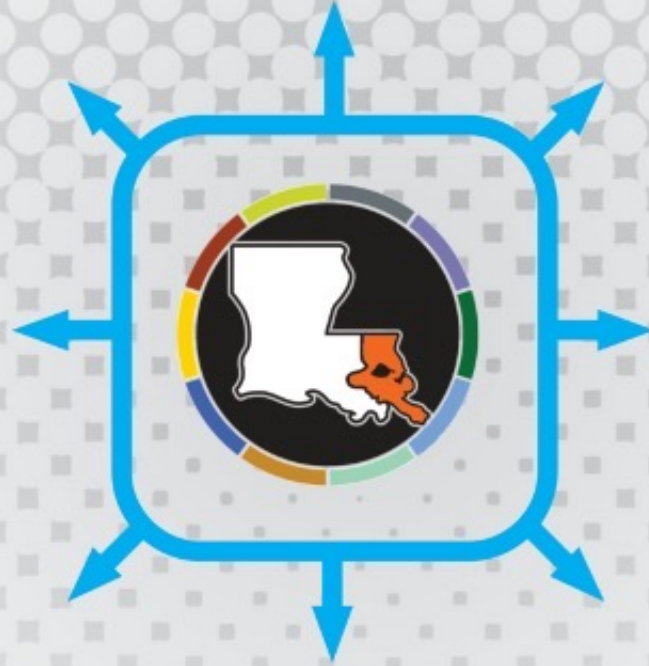
The NOLA Coalition

STARTUP NOLA

NEW ORLEANS
Making Music Make Money
A GNO, INC. INITIATIVE

NOFAB
NEW ORLEANS FOOD & BEVERAGE

GREATER
NEW ORLEANS
MECHATRONICS & ADVANCED
MANUFACTURING APPRENTICESHIP



GNowind
Alliance
Laissez Le Bon Vent Souffler

SOLA
SuperRegion

GNOROCs
REGION ONE CENTER FOR STEM

H₂theFUTURE
ENERGY TRANSFORMATION IN SOUTH LOUISIANA

NeuroNOLA

CSFI
coalition for sustainable
flood insurance

NEW ORLEANS
STARTUP FUND

CCRE
COALITION FOR COASTAL RESILIENCE & ECONOMY

norli
new orleans regional leadership institute

GREATER NEW ORLEANS
INFRASTRUCTURE PARTNERSHIP

360 Insights
Accruent
Advanced Cutting Solutions LLC
Agrico Sales
Air Products and Chemicals Inc.
Allpax
Alltime Power
AlquemyIQ
Amazon Distribution
Ampirical
Anudip
Appitude
Arq Fuel
Atlantic Metrocast Inc.
Benzait
Big Easy Bucha
Big Fish Gaming
Blade Dynamics
Boeing
Bradken Industries/
Southland Steel
Breeze Airways
British Airways

Cajo Technologies
Calucem
CCI
Chalmette Refining
CF Industries
CPX Interactive
Diamond Green Diesel/
Valero
DXC Technology
Dyno Nobel
ElementUS
Elmer's C
Energy
Excella
EY Shared Services NEAT
Folgers
Fresh Food Factor
Fuji Oil
General Dynamics
Information Technology
Globalstar
Gramercy Labs
Healthy School Food
Collaborative
High Voltage Software

Hubig's Pies
iMerit
IMTT
International Paper
International Shipholding Corporation
Intralox
inXile Entertainment
Iria Pak
IT Minerals
Jani-King
L
Litify
LM Wind Power
Lockheed Martin
Loop Linen Services
MCC Bernhard
Medline
MKS Plastics
Momentive
Monsanto
Mosaic

NATCO
Nest
Netchex
Niagara Bottling
Noranda
Northrop Grumman
Nucor
Pelican Energy
Performance Software
Pin Oak Terminals
Possibility Space
Raistone Capital
Revolution Foods
S&W Wholesale Foods
SCI, Inc.
Select Comfort
Select Laboratory
Shell Gulf Wind
Technology Accelerator
Shiptech Services
Sinter Metal

Solomon Group
St. Charles Clean Fuels
Starr Textiles Services
StrikerVR
Swaybox Studios
Syngas
T. Parker Host
TCG Process
TCI Packaging
Testronic
Torsh
Total Quality Logistics
Triton Stone
TriWest Healthcare Alliance
United Utility Services
Venture Global LNG
Viking Cruises
Wanhua
Whitney Hancock
ZEEP

110 COMPANIES





16,000+ JOBS

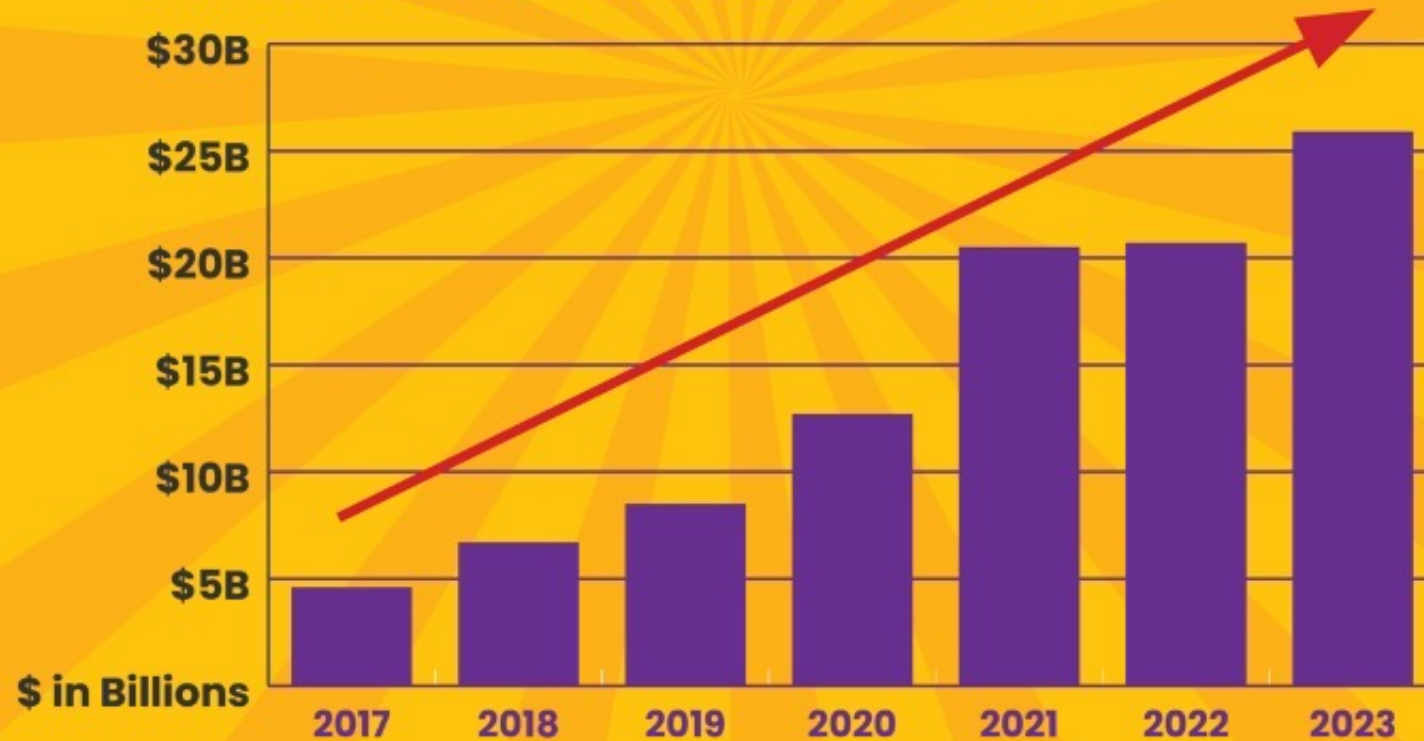
\$78,000 AVERAGE WAGE

44% ABOVE AVERAGE

\$40B OF NEW INVESTMENT



CAPITAL INVESTMENT SINCE 2017





IMPACT!



**\$112M IN ANNUAL
TAX REVENUES**



MAJOR POLICY WINS

THE WALL STREET JOURNAL.



OPINION | REVIEW & OUTLOOK

Louisiana's Tax Reform Breakthrough

The state cuts tax rates in return for closing a distortionary deduction.

By The Editorial Board

One Hundred Thirteenth Congress of the United States of America

AT THE SECOND SESSION

*Begun and held at the City of Washington on Friday,
the third day of January, two thousand and fourteen*

An Act

To delay the implementation of certain provisions of the Biggert-Waters Flood Insurance Reform Act of 2012, and for other purposes.

*Be it enacted by the Senate and House of Representatives of
the United States of America in Congress assembled,*

SECTION 1. SHORT TITLE AND TABLE OF CONTENTS.

(a) SHORT TITLE.—This Act may be cited as the “Homeowner Flood Insurance Affordability Act of 2014”.

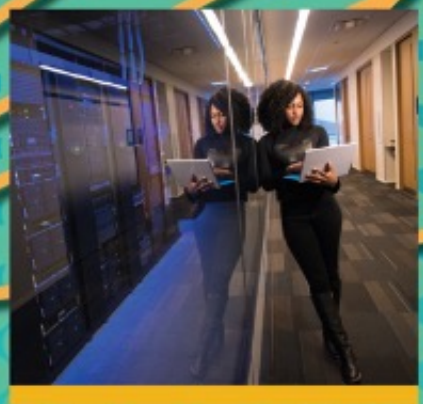
(b) TABLE OF CONTENTS.—The table of contents for this Act is as follows:

MAJOR ASSET WINS

IMPACT!



20 YEARS OF IMPACT



GREATER NEW ORLEANS
INC
REGIONAL ECONOMIC DEVELOPMENT



WITH A GREAT REGION, COMES GREAT RESPONSIBILITY.



SUPER BOWL

2013



**Huddle up: 5 story lines to follow
at Super Bowl XLVII**

**"WE'RE IN AN ECONOMIC RESURRECTION OF THE CITY,"
ACTOR AND BUSINESSMAN WENDELL PIERCE SAID. "THIS IS
A POINT IN TIME THAT PEOPLE WILL REMEMBER THAT NEW
ORLEANS WAS ON ITS WAY BACK. WE CAME FROM TOTAL
DESTRUCTION AND NOW WE'RE HOSTING ONE OF THE
GREAT EVENTS KNOWN TO THE WORLD."**

2025



FEB 9, 2025

- **300,000+ VISITORS**
- **200M VIEWERS**
- **THE MOST WATCHED EVENT IN AMERICA**

2025

?

SUPER BOWL XLVII

2025

- **BACK BETTER THAN EVER**
- **BILLIONS INTO INFRASTRUCTURE**
- **INNOVATIVE LEADERS**
- **MODEL OF COLLABORATION**
- **BEACON OF CULTURE AND HUMANITY**

2025



New Orleans Bounces Back Better than Ever

Region Now a Leader in Energy and Innovation

2025

WHAT WILL YOUR IMPACT BE?

REFLECTIONS

COLLABORATION > RECRIMINATION

COALITIONS CAN MAKE THE SMALL POWERFUL

STRUCTURES > SYMPTOMS

CHANGE REQUIRES PERSISTENCE

"IT'S NOT THE CRITIC WHO COUNTS"



THANK YOU!

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20 Years of Impact
