



SCAN ME

A New Orleans Music Economy (NOME) initiative, designed by GNO, Inc.

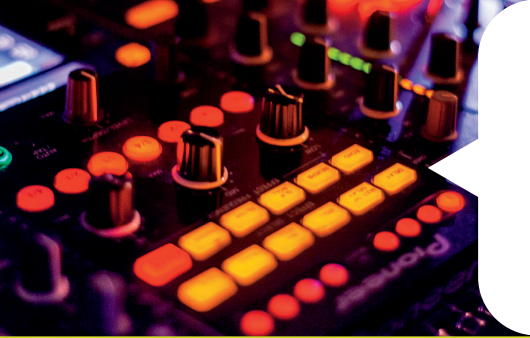
NOME OVERVIEW

The New Orleans Music Economy (NOME) initiative, designed by Greater New Orleans, Inc., builds on New Orleans' reputation as America's premier music city. Through the development of a thriving music economy that provides **jobs and wealth for musicians, IP managers, publishers, marketers, legal representatives, and all aspects of the business of music**, NOME will open opportunities for New Orleans to capture the value of its musical culture - and re-invest it at home.



MIC'D UP PROGRAM

The MIC'D UP Program model connects local Artists Management companies with talent cultivated from regional higher education partners.



MIC'D UP BENEFITS

- Graduates gain critical entry-level experience in the competitive music industry in Greater New Orleans
- Establish local relationships and expertise to help build a book of business
- Have the opportunity to grow their career in Louisiana



GREATER NEW ORLEANS
INC.
REGIONAL ECONOMIC DEVELOPMENT

NEW ORLEANS
Making Music Make Money
A GNO, INC. INITIATIVE