



**GREATER NEW ORLEANS**  
INC  
REGIONAL ECONOMIC DEVELOPMENT

**ANNUAL LUNCHEON**  
**MARCH 17, 2022**

GNO, Inc.'s annual events bring together over 1,200 business leaders for a celebration of our region's economic accomplishments and future outlook. The Annual Patron Celebration, an exclusive reception event, will take place March 10, 2022, and our Annual Luncheon will take place March 17, 2022 at the Hyatt Regency New Orleans.

The theme of GNO, Inc.'s 2022 Annual Meeting is "Change the Game." What this means is that our work must be focused on projects, policies, and opportunities that fundamentally change the future of the region for the better. For example, the recent income tax reform passed by Louisiana is a "game-changer" that will make our state and region more attractive for companies, jobs, and opportunity. Whether in economic development, infrastructure, or quality-of-life, it is not enough for us to meet challenges by accepting the old rules and structures - we have to Change the Game. Join us as we celebrate our hard-won victories over the past year, recognize the challenges ahead, and discuss how we will Change the Game for our future.

#### **PATRON CELEBRATION TITLE SPONSOR - \$25,000**

- Logo prominently displayed on printed and marketing materials
- Acknowledgment of support from the podium
- Opportunity to address attendees
- Ten event tickets
- One reserved table for 10 at the Annual Luncheon

#### **ANNUAL LUNCHEON TITLE SPONSOR - \$25,000**

- Logo prominently displayed on printed and marketing materials
- Acknowledgment of support from the podium
- Two reserved tables for 10 in preferred section with signage
- One seat at the Chairman's VIP Table
- Ten tickets to the Patron Celebration

#### **ANNUAL LUNCHEON GOLD SPONSOR - \$10,000**

- Logo prominently displayed on select event printed and marketing materials
- Acknowledgment of support from the podium
- Two reserved tables for 10 in preferred seating area with signage
- Eight tickets to Patron Celebration

#### **ANNUAL LUNCHEON SILVER SPONSOR - \$5,000**

- Logo prominently displayed on select event printed and marketing materials
- One reserved table for 10 in preferred seating area with signage
- Five tickets to the Patron Celebration

*For more information and to become a sponsor of the 2022 GNO, Inc. Annual Luncheon, please contact Allison Hotard at 504-527-6922 or [ahotard@gnoinc.org](mailto:ahotard@gnoinc.org). Thank you for your support!*



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