

Greater New Orleans: Digital Media

With abundant cultural assets and some of the richest industry tech incentives in the country, the Greater New Orleans region is a burgeoning center for innovation and excellence across entertainment and digital media. Growth in the tech market has not only been fueled by the relocation of global tech companies to the region, but also by growth of world-class indigenous firms.

6,641

JOBS

\$75,782

AVERAGE WAGE

13

COLLEGES & UNIVERSITIES

ECONOMIC IMPACT

\$887M

GDP

\$1.3B

TOTAL SALES

1,447

BUSINESS
LOCATIONS

MAJOR ANNOUNCEMENTS



New Orleans tech company acquired for \$1.1 billion



New Orleans based company bought out for \$500 million



Video game development studio will create 75 new jobs

Source: Emsi

ABOUT GNO / CONTACT INFO

Greater New Orleans, Inc. (GNO, Inc.) is the regional economic development organization serving the 10-parish region of Southeast Louisiana. Our mission is to create a Greater New Orleans with a thriving economy, and an excellent quality of life, for everyone.

GRADY FITZPATRICK

Senior Vice President of Business Development
gfitzpatrick@gnoinc.org · 504.239.3525