

EMERGE

SUMMIT

YOUNG PROFESSIONAL DEVELOPMENT

2021 • NEW ORLEANS

PRESENTED BY



GREATER NEW ORLEANS
INC
REGIONAL ECONOMIC DEVELOPMENT



WHAT IS EMERGE SUMMIT?

Emerge Summit is the Gulf Coast's premiere annual conference that brings together the brightest young talent from all industries and experience levels. The event features nationally acclaimed speakers, local luminaries, and change-makers to lead discussions, workshops and learning opportunities across a variety of key global issues such as leadership development, company culture, personal brand management, social impact, diversity, education, and more.

Emerge Summit inspires participants to transform their talents, skills, and love-of-place into actions that elevate and advance the Gulf Coast region for us all.

The 4th Annual Emerge Summit will take place in New Orleans in 2021.



EXPERIENCE EMERGE SUMMIT

Originally launched in 2017, Emerge Summit quickly doubled in size and scope - from a one-day conference, to a full two days that included panel discussions, workshops & break-out groups, networking, and more. As well, participation from across the Gulf Coast, stretching from Texas to Florida, topped 400+ registrants.

Emerge Summit has featured some of the most well-known, engaging influencers including *Adulthood* author Kelly Williams Brown, *Twitch* founder Kevin Lin, music artist & reality TV star Big Freedia, LinkedIn Top Voice Goldie Chan, and Fyre Festival documentary contributor Cal Wells. As well, it has presented global research from trusted experts including Yale University's *The Science of Well-Being* founder Dr. Lauri Santos, and Deloitte & Touche Global Millennial Survey co-creator Christine Selph.

Conference-goers say Emerge Summit is an essential opportunity to engage in productive dialogues covering critical global topics, and key issues that impact our personal and professional lives every day.



HELP PLAN EMERGE SUMMIT

Content Subcommittee

Skills Needed: Content Research, Influencer Relationships

- Conference topics research & development
- Identification of, and outreach to local and national speakers [influencers, thought leaders, experts]

Sustainability Subcommittee

Skills Needed: Fundraising

- Fundraising outreach
- Donor relations

Production Subcommittee

Skills Needed: Tech and Design

- Virtual platform research
- Production design/style
- Creative assets design/style

Engagement Subcommittee

Skills Needed: Marketing and Event Planning

- YPO partner engagement
- Outreach & social media
- Conference attendee engagement





SPONSOR EMERGE SUMMIT

“DISRUPTOR” PRESENTING SPONSOR – \$25,000

The driving force of transformation, disruption changes how we think, behave, learn, and live.

- Title rights
- 20 Emerge Summit registrations
- Opportunity to address attendees + speaker participation
- Company link from website
- Full-page ad in program
- Tabling opportunity for talent recruitment or other promotion
- Gift bag promotional item
- Custom engagement opportunity

“VISIONARY” LEAD SPONSOR - \$10,000

A powerful element of change, visionaries offer imagination and wisdom to drive innovation.

- 10 Emerge Summit registrations
- Opportunity to address attendees
- Company link from website
- Half-page ad in program
- Gift bag promotional item
- Custom engagement opportunity

“INFLUENCER” SUPPORTING SPONSOR - \$5,000

Inspired and inspiring, an influencer shapes the world around them for positive change.

- 5 Emerge Summit registrations
- Half-page ad in program
- Gift bag promotional item

“MENTOR” PARTNER SPONSOR - \$2,500

Crucial in the earliest stages of change, mentors encourage us to think big.

- 2 Emerge Summit registrations
- Logo recognition in program



CUSTOM ENGAGEMENT

Panel Participation

A young professional from your firm to participate as a panelist or panel moderator

Online Registration

Customized, targeted message or question included in online event registration

Planning Subcommittees

Young professionals from your firm participate in Emerge Summit Planning Subcommittees *[1 per subcommittee]*

Emerging Leaders After Party

An epic closing event for speakers, participants, and partners

Digital Presence

Your 1-minute media promotion included in the program

We'll work together to develop and maximize your custom engagement!

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*For questions about Emerge Summit contact Rachel Shields at
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