

GREATER NEW ORLEANS OVERVIEW

ST. JOHN THE BAPTIST PARISH



St. John the Baptist Parish's location among a **superior transportation infrastructure** and adjacent to rivers, lakes, and bayou's, makes it a **hub for new businesses and recreational purposes**. With an integrated transportation network that strategically links the United States, Canada, Mexico, and South America, St. John Parish plays an important role in the continued development of the Greater New Orleans region.

Economy

15,783

JOBS

\$5.3B

GDP

936

BUSINESS
LOCATIONS

\$7.2B

EXPORTS

Source: Emsi

Population and Demographics

42,754

Population

86%

% with High School +

36.6

Median Age

Top Industries*



Distributive Services



Engineering-Intensive
Manufacturing



Capital-Intensive
Manufacturing



Finance, Insurance
& Real Estate

Note: Top Industry does not include local serving clusters

ABOUT GNO / CONTACT INFO

Greater New Orleans, Inc. (GNO, Inc.) is the regional economic development organization serving the 10-parish region of Southeast Louisiana. Our mission is to create a Greater New Orleans with a thriving economy, and an excellent quality of life, for everyone.

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