

GREATER NEW ORLEANS OVERVIEW

ORLEANS PARISH



Orleans Parish is located between the south shore of Lake Pontchartrain and the Mississippi River, with **access to the Port of New Orleans, major railways, and close proximity to the New Orleans International Airport.** With an established and widening industrial base—including stalwarts such as energy, trade, and advanced manufacturing, as well as emerging strengths like film and digital media, the parish has significant resources and participation invested by both public and private organizations.

Economy

230,906

JOBS

\$25B

GDP

13,625

BUSINESS
LOCATIONS

\$35.1B

EXPORTS

Source: Emsi

Population and Demographics

393,638

Population

86%

% with High School +

36.3

Median Age

Top Industries*



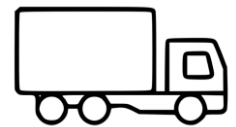
Higher Education



Knowledge-Intensive
Business Services



Media, Entertainment
& Recreation



Distributive Services

Note: Top Industry does not include local serving clusters

ABOUT GNO / CONTACT INFO

Greater New Orleans, Inc. (GNO, Inc.) is the regional economic development organization serving the 10-parish region of Southeast Louisiana. Our mission is to create a Greater New Orleans with a thriving economy, and an excellent quality of life, for everyone.

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