

# GREATER NEW ORLEANS OVERVIEW

## JEFFERSON PARISH



The **most populous parish** in the Greater New Orleans region, Jefferson Parish stretches from the south shore of Lake Pontchartrain to the Gulf of Mexico at Grand Isle, making it the business gateway to Southeast Louisiana. Jefferson Parish boasts and **exceptional transportation infrastructure** including large port operations, major railways and the Louis Armstrong International Airport in Kenner.

### Economy

# 213,160

JOBS

# \$23.3B

GDP

# 14,354

BUSINESS  
LOCATIONS

# \$19.6B

EXPORTS

Source: Emsi

### Population and Demographics

# 432,327

Population

# 85%

% with High School +

# 39.2

Median Age

### Top Industries\*



Distributive  
Services



Healthcare



Finance, Insurance  
& Real Estate



Knowledge-Intensive  
Business Services

Note: Top Industry does not include local serving clusters

## ABOUT GNO / CONTACT INFO

Greater New Orleans, Inc. (GNO, Inc.) is the regional economic development organization serving the 10-parish region of Southeast Louisiana. Our mission is to create a Greater New Orleans with a thriving economy, and an excellent quality of life, for everyone.

### GRADY FITZPATRICK

Senior Vice President of Business Development  
 gfitzpatrick@gnoinc.org • 504.239.3525