



GNO, INC. INVESTMENT LEVELS

Thank you for your interest in becoming a GNO, Inc. Investor. Your partnership is critical to driving economic growth in Greater New Orleans and to making this the nation's best place to grow a company and raise a family. GNO, Inc. offers a range of benefits to investors, and custom benefits are available for Pinnacle and Capstone Investors.

For more information on becoming a GNO, Inc. Investor, please contact Director of Investor Relations Sara Bradford at 504.527.6943 or sbradford@gnoinc.org.

TIER	INVESTMENT RANGE	KEY BENEFITS
Pinnacle	\$100,000+	All benefits listed below, plus: <ul style="list-style-type: none"> • Complimentary table at the GNO, Inc. Annual Luncheon with logo visibility and inclusion in CEO annual remarks • Invitations to exclusive events with elected officials, international thought leaders, and visiting dignitaries
Capstone	\$50,000 – \$99,999	All benefits listed below, plus: <ul style="list-style-type: none"> • Custom benefits designed to support company priorities and goals, developed collaboratively with GNO, Inc. • Custom GNO, Inc. CEO presentation at company retreat or meeting on location annually
Pillar	\$25,000-\$49,999	All benefits listed below, plus: <ul style="list-style-type: none"> • Preferred consideration for GNO, Inc. Board of Directors • At least one personal visit with GNO, Inc. CEO annually to discuss business conditions, economic outlook, and how GNO, Inc. can assist your business • Custom talent assistance and Quality of Life recruitment tours by GNO, Inc. Human Capital Manager
Anchor	\$10,000-\$24,999	All benefits listed below, plus: <ul style="list-style-type: none"> • Minimum requirement to be eligible for GNO, Inc. Board of Directors • Recognition on the GNO, Inc. Investor wall • GNO, Inc. assistance on current opportunities and challenges, such as policy/ regulatory issues, research needs, workforce development challenges, and business expansion/incentives
Cornerstone	\$5,000-\$9,999	<ul style="list-style-type: none"> • Recognition in published GNO, Inc. Investor list online and in print • Inclusion in GNO, Inc. Investor Directory[†] • Regular communication on regional wins & economic development updates • Monthly Investor Briefing Calls and Investor Update Emails • Invitations to GNO, Inc. events, including: GNOthinc speaker series, press announcements, and annual GNO, Inc. Patron Party • Minimum requirement to be eligible for GNO, Inc. Committees • Support of growth announcements and major company news, which may include social media and GNO, Inc. communications • Opportunity to reserve GNO, Inc. Board Room and meeting spaces* • Access to GNO, Inc. Investor Portal[†] • Events posted on @GNOIncEvents Twitter account

*Subject to availability, and limitations apply.

[†] Feature of new GNO, Inc. website, launching Q1 2021.