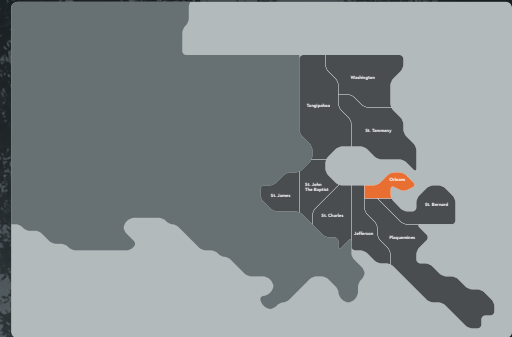


ORLEANS



ECONOMY

Orleans is located between the south shore of Lake Pontchartrain and the Mississippi River with access to the Port of New Orleans, major railways, and close proximity to the Louis Armstrong New Orleans International Airport. With an established and widening industrial base—including stalwarts such as energy, trade, and advanced manufacturing, as well as emerging strengths like film and digital media—the parish has significant resources and participation invested by both public and private organizations. Firm commitments from the State of Louisiana and local governments poise Orleans Parish to deepen the impact on the Greater New Orleans region's economic prosperity. The opportunities for business are tremendous.



LIFESTYLE

Orleans Parish is coextensive with the City of New Orleans, one of the most beloved cities in the United States and the world. New Orleans is a complex, cosmopolitan city with modern skyscrapers, century-old mansions, five-star restaurants, world-class shopping, abundant live music, breathtaking natural beauty and a famous spirit.

MAJOR EMPLOYERS

COMPANY NAME EMPLOYEE SIZE

Louisiana State Univ Health	7,000
Tulane University	5,000
University Of New Orleans	3,114
Harrah's New Orleans Casino	2,700
NASA Michoud	2,000
US Nat'l Finance Center	1,700
Touro Infirmary	1,500
Boh Bros Construction Co LLC	1,500
Children's Hospital	1,300
Shell Pipeline Corp	775

Source: New Orleans Business Alliance

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ORLEANS



INDUSTRY

INDUSTRY SECTOR	EMPLOYMENT	WEEKLY WAGES
Agriculture, forestry, fishing, and hunting	26	\$482
Mining	3,618	2,468
Utilities	1,163	1,250
Construction	5,285	1,030
Manufacturing	5,929	1,205
Wholesale trade	4,002	1,245
Retail trade	12,284	513
Transportation and warehousing	7,885	1,070
Information	3,033	1,137
Finance and insurance	5,546	1,397
Real estate and rental and leasing	2,222	757
Professional and technical services	13,815	1,440
Management	3,404	1,570
Administrative and waste services	9,248	697
Educational services	20,530	1,001
Health care and social assistance	20,858	900
Arts, entertainment, and recreation	4,696	799
Accommodation and food services	27,300	456
Other services, except public administration	5,046	628
Public administration	12,222	1,165
PARISH	168,587	\$952

Source: Louisiana Workforce Commission



DEMOGRAPHICS

Population	343,829
Labor Force	148,703
Employed	134,336
Unemployment Rate	9.7%
Mean Commute Time	23.4 minutes

Source: U.S. Census Bureau, Louisiana Workforce Commission

REAL ESTATE

TYPE

Commercial Class A:	\$16.32/sf
Commercial Class B:	\$14.69/sf
Industrial:	\$4.05/sf
Home:	\$174,800

Source: CoStar Property, U.S. Census Bureau 2005-2009 American Community Survey

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