Economic Development

- GNO, Inc. was named a “Top Economic Development Agency in the USA” (one of 11 of 2,300+) [Site Selection]
- GNO, Inc. was ranked as the #2 Economic Development Organization in the U.S. [Business Facilities]
- DXC Technology was awarded the Silver Medal for #2 Economic Development Deal in America [Business Facilities]
- Greater New Orleans is Major Market of the Year (tied with Nashville) in the South for 2018 [SB&D]
- Greater New Orleans is #1 for the Decade for Economic Development Wins in the South [SB&D]
- Greater New Orleans is #2 for Industrial Real Estate Growth in the USA [CoStar]
- Louisiana was ranked #5 Fastest Growing Software Sector in America [software.org]
- Greater New Orleans is a “Top Tech Hub in America” [Business Facilities]
- Greater New Orleans is #1 in the USA for Export Growth, over 400% [US Chamber of Commerce]
- MSY / New Orleans International is the #3 Fastest Growing Airport in America, 2007-2017 [FAA]
- New Orleans was named the #1 City (of 475) for Employment, Income, and Population [NerdWallet]
- Greater New Orleans is the #3 Big City Winning the IT Jobs Battle (after Silicon Valley and S.F.) [Forbes]
- Greater New Orleans was named a “Rising Tech Hub” [OZY]
- Port of South Louisiana is the #1 Largest in the Western Hemisphere [Fairplay]
- Louisiana is ranked as a Top 10 State for Business – for the 10th year in a row [Site Selection]

Talent / Workforce

- New Orleans was ranked #1 on the list of “America’s Biggest Brain Magnets” [Forbes]
- New Orleans is the #1 Fastest Growing “Traditional City” in America [Public Square / U.S. Census]
- Louisiana’s FastStart training program ranked #1 in the USA ten years in a row [Business Facilities]
- Louisiana is #5 in the USA for In-Migration of Millennials [Porch.com]
- Greater New Orleans is Top 10 in the USA for share of “Millennial (22-34) Jobs” [Emsi]
- The New Orleans metro area is #1 in the USA for in-migration of international residents [U.S. Census]
- New Orleans ranks in the Top 10 in the in the USA for Women and African Americans in Technology Jobs [Emsi]
- Louisiana has the #2 Most Engaged Workers in USA [WalletHub]

Entrepreneurship

- New Orleans is the “Best City in America for Creative Professionals” [SmartAsset]
- Greater New Orleans is #2 in the USA for Growth in Knowledge Industries [EMSI]
- New Orleans is ranked #3 in the USA for Young Entrepreneurs [LendingTree]
- New Orleans is the #5 city where entrepreneurship is booming [Entrepreneur]
- Louisiana was rated the #2 State in the USA to Start a Company [Tax Foundation + KPMG]

Culture and Quality of Life

- New Orleans the #6 Most “Family-Friendly” Major City in America [Homes.com]
- New Orleans is the #1 Place to Go in the World in 2018 [New York Times]
- New Orleans is the #2 Favorite City in America [Travel + Leisure]
- New Orleans is a “Most Dynamic City in America” [Worth]
- New Orleans is #1 City in America for Growth in International Tourists [US Dept. of Commerce]
- New Orleans was named “America’s Best City for School Reform” [Thomas B. Fordham Institute]