GNO, Inc. has helped to drive and promote broad third-party recognition over the past two years, repositioning the Greater New Orleans region and Louisiana as outstanding places to live and work:

**Economic Development**
- GNO, Inc. was ranked as the #2 Economic Development Organization in the U.S. [Business Facilities]
- Greater New Orleans was ranked #1 for the Decade for Major Economic Development Wins in the South [Southern Business & Development]
- Greater New Orleans is the #2 Boomtown in America, due to population and GDP growth [Bloomberg]
- New Orleans was ranked the #2 “Aspirational” City in the USA based on economy, demographics and quality of life [Daily Beast]
- New Orleans was named the #1 City (of 475) for Employment, Income, and Population [NerdWallet]
- Greater New Orleans was named the #3 Big City Winning the IT Jobs Battle (after Silicon Valley and San Francisco) [Forbes]
- Greater New Orleans is #6 for creating middle-income jobs in the USA [Forbes]
- Louisiana is the #1 Most Improved State on the “Best States for Business” ranking since 2008 [Forbes]
- Louisiana was named #4 Most Cooperative State Government in the USA [Area Development]
- Louisiana was ranked #1 state for Economic Growth Potential, Workforce Training, and Digital Media [Business Facilities]
- Greater New Orleans was the #1 Most Improved Metro in the USA [Wall Street Journal]
- Greater New Orleans was named #2 in Post-Recession Performance in the USA [Brookings Inst.]
- Louisiana was ranked #1 in the USA for Exports per capita [New Geography]
- Louisiana was rated a Top Ten State in the USA for Overall Tax Competitiveness [Tax Foundation+ KPMG]

**Talent / Workforce**
- New Orleans was ranked #1 on the list of “America's Biggest Brain Magnets” for attracting people under 25 with college degrees [Forbes]
- Louisiana’s workers are considered the Most Engaged Workforce in the USA [Gallup]
- Louisiana Economic Development’s FastStart training program has been ranked #1 in the USA four years in a row [Business Facilities]
- New Orleans grew faster than any other major U.S. city in the 15 months after the 2010 decennial headcount [U.S. Census Bureau]
- Louisiana has enjoyed 5 straight years of net in-migration [US Census Bureau]

**Entrepreneurship**
- New Orleans Leads the USA by 56% in number of startups-per-capita [GNO Community Data Center]
- New Orleans was ranked the 6th Best City for Young Entrepreneurs [Under30CEO.com]
- Louisiana was rated the #2 State in the USA to Start a Company [Tax Foundation + KPMG]

**Quality of Life**
- Louisiana was ranked #1 for Policies to Improve Student Achievement [Students First]
- New Orleans was named “America’s Best City for School Reform” [Thomas B. Fordham Institute]
- New Orleans ranked in the Top 5 "Most Affordable Cities for Households" in the USA [Intuit]
- Louisiana was named #2 Best State to Retire [Bankrate.com]
- New Orleans Recognized as North America's Leading Sports Tourism Destination [World Travel Awards]
- America's Favorite City [Travel + Leisure]