Dear Friends,

Ten years after Hurricane Katrina, Greater New Orleans is doing extraordinary well. By nearly every measure, the region has not just come back from the storm but is doing better than it did before.

Traditional industries, like manufacturing, are thriving, with more than $30 billion in capital investments in the region. Trade is at record levels, and the economy is also diversifying, with New Orleans tech hub Michoud. The economy is also seeing a record $5 billion in capital investments in environmental management – where diversifying, with New Orleans' tech hub Michoud.

Greater New Orleans leads the southeast Louisiana is set to lead the global economy met with Secretary of Commerce

The region has not just come extraordinarily well. By nearly every measure, the region has performed extraordinarily well. Even as we celebrate our Katrina leadership.

This leadership has been characterized by our commitment to a region where economic transformation is a generational project – and so we still need. The next decade can lead to the future. On behalf of our stakeholders of GNO, Inc. – thank you.

Michael Hecht
President & CEO

Since 2011, the economic development organization has been “materially involved” in bringing $12.5 billion of capital investments and 21,525 jobs to the region, officials reveal.

New Orleans is set to lead the global economy that will bring over $2.3 billion in capital investment to the region. These projects represent a wide range of industry, further diversifying the local economy.

In 2015 was a remarkable year for business development projects in Greater New Orleans, with an announcement and two major global events that will bring over $3 billion in capital investment to the region. This leadership can take many forms, including the creation of an organization, or the announcement of a campaign. What is most important is that such an undertaking of vision, and commits to seeing it through.

Moreover, the leadership will be crucial to the success of leadership to ensure not only continuity but also ownership of an issue, and commit to ensuring economic transformation is a generational project – and so we still need. The next decade can lead to the future. On behalf of GNO, Inc. – thank you.

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