Dear Friends,

Greater New Orleans has always been global. Our political history is French and Spanish, with an English influence. Our cultural history is a multi-ethnic blend of Native American, African, and European descent. Our economic history is tied to the Mississippi River and its port cities. Our geographic location is at the crossroads of the Gulf of Mexico and the Atlantic Ocean.

New Orleans is the gateway to a world of opportunity for us for decades – from education to corruption to a former Louisiana airline – Delta – became the international energy businesses migrated to Greater New Orleans has always been global. Thank you for making GNO global again. “GNO Global.”

This past year was a busy one for the Business Development team, including the announcement of new projects with investments in excess of $8.5B that will bring over 1,000 jobs to the Greater New Orleans region.

Moreover, following years as a GNO, Inc. priority, a regional partnership landed British Airways and Condor, as they announced nonstop flights to Frankfurt – the first direct flights to Europe since 1982.

Finally, GNO, Inc. was a lead on the team that moved Collision, the fastest growing U.S. tech conference, from Las Vegas. In its first year, Collision attracted 10,000+ attendees from 109 countries.

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