

2012 INVESTORS AND FUNDERS

Acadian Ambulance Service
AccuTrans
Adams and Reese
Advantage Capital Partners
Advantous Consulting
All South Consulting Engineers
Antares Technology Solutions, Inc.
ArcelorMittal LaPlace
Archon Information Systems
Associated Office Systems
Associated Terminals
Audubon Engineering Company
Audubon Nature Institute
Baker Ready Mix
Baker, Donelson, Bearman, Caldwell & Berkowitz
Barriere Construction
Bellwether Technology Corporation
Blue Cross and Blue Shield of Louisiana
blue moon fund
The Boeing Company
Boh Bros. Construction
Bollinger Shipyards
Bond PR
Bruno & Bruno
Business Council of New Orleans and the River Region
C.F. Bean
Canal Barge
Capital One
Carrllton Group
Chaffe & Associates
Chaffe McCall
Charles Stewart Mott Foundation
Chevron
City of Kenner
City of New Orleans
Coca-Cola Bottling Company
Coldwell Banker TEC
Commander's Palace
CommTech Industries
Con-Tech International
Corporate Realty
Couvillion Group
Cox Communications
Crescent Bank & Trust
Crescent Crown Distributing
Daigle Fisse & Kessenich
DCL Mooring and Rigging
Delgado Community College
Deutsch Kerrigan & Stiles
Diabetes Management and Supply
Didier Consultants
Dixie Mill
The Domain Companies
DonahueFavret Contractors, Inc.
Dow Chemical Company
Duplantis Design Group
Durr Heavy Construction
East Jefferson General Hospital
East St. Tammany Chamber of Commerce
Echo Ventures, Inc.
The Ehrhardt Group
Entergy
Ernst & Young
Eskew+Dumez+Ripple
F. H. Myers Construction
FatHappy Media

Favrot & Shane Companies
First NBC Bank
Fishman Haygood Phelps Walmsley Willis & Swanson
FM Services
Fowler Rodriguez Valdes-Fauli
FSC Inter@ctive
Geocent
Gibbs Construction
Goldman Sachs 10,000 Small Businesses
Goldring Family Foundation
Greater New Orleans Sports Foundation
Guico Industries
Gulf Coast Bank & Trust
H2O Systems
Harrah's New Orleans Casino
HCA MidAmerica Division
Hertz Investment Group
HGI Facility Management & Realty
The Hornsby Group
HRI Properties
HUB International
Huntington Ingalls Industries
IBERIA
International Matex Tank Terminals
IPSC - Inner Parish Security Corporation
Leslie Jacobs
Jacobs Technology
JCH Development
Jefferson Business Council
Jefferson Chamber of Commerce
Jefferson Parish Government
Jones Lang LaSalle
Jones, Walker, Waechter, Poitevent, Carrère & Denègre
Jos. A. Bank Clothiers
JPMorgan Chase Bank
Kean Miller
The Kearney Companies
Kingfish Development
KPMG
Laborde Marine
Laitram
LaPorte
Latter & Blum
Leblanc Bulter
Limousine Livery
LLOG Exploration
Lockheed Martin
Loews New Orleans Hotel
Louisiana Economic Development
Loyola University New Orleans
Mahl & Associates
Mary Freeman Wisdom Foundation
Mathes Briere Architects
McGlinchey Stafford
Mele Printing
Metairie Bank and Trust Company
MMI Culinary Services
Whitney Bank
The Mosaic Company
NALCO - An EcoLab Company
New Orleans Hornets
New Orleans Saints
NOLA Motorsports Park
Northshore Business Council
Northwestern Mutual Financial Network
Ochsner Health System

Ogden Development & Investments
OMI Environmental Solutions
Pan-American Life Insurance Group
Pelican Energy Consultants
Peoples Health
Perlis
The Personnel Consulting Group
Peter A. Mayer Advertising
Phillips 66
Plaquemines Association of Business & Industry
Plaquemines Gazette
Plaquemines Parish Government
Poché Construction
Professional Service Industries
RE/MAX Commercial Brokers
HCA MidAmerica Division
Reily Foods Company
Royal Engineers & Consultants
Scott Harding, LLC
Select Properties
Shell Exploration & Production
Sheraton New Orleans Hotel
The Sisung Group
Sizer Thompson Brown Architects
The Slone Group
Southeastern Louisiana University
Southern Recycling
St. Bernard Parish Government
St. Bernard Voice
St. Charles Parish Government
St. James Parish Government
St. John the Baptist Parish Government
St. Tammany Parish Government
Stewart Enterprises
Stirling Properties
Stone Pigman Walther Wittmann
Superior Energy Services
Susco Solutions
Tangipahoa Parish Government
ThirtyNorth Investments
Transoceanic Trading & Development
Triton Diving
Tulane University
U.S. Economic Development Administration
UNO Research & Technology Foundation
Valero
Venice Port Coalition
Venice Port Complex
Waggonner & Ball Architects
Waldemar S. Nelson & Company
Walton Family Foundation
Washington Parish Government
Wegmann Dazet & Company
West Jefferson Properties
Whitney Bank
Woldenberg Foundation
Woodward Design + Build
WOW Café & Wingery and PJ's
Coffee of New Orleans
Zatarain's

2012 BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Dale Benoit
Chairman of the Board
Print All
Greg Rusovich
Vice Chairman of the Board
Transoceanic Trading & Development
Steve Hemperley
Secretary and Treasurer
Capital One Bank
Leslie Jacobs
Immediate Past Chair
Strategic Comp
Michael Hecht
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Greater New Orleans, Inc.
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LeBlanc Butler
Gary Lorio
Whitney Bank
Ronnie Slone
The Slone Group
Matt Wisdom
TurboSquid
Brent Wood
Chevron Corporation
Bill Hoffman
Woodward Design + Build
Christian Stuart
Harrah's Entertainment
Tara Hernandez
JCH Development
Marty Mayer
Stirling Properties
St. Tammany Parish Government
Adams and Reese

BOARD

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Dow Chemical
Michele Avery
LaPorte
Wendy Benedetto
St. Charles Parish Council
Dwayne Bernal
Royal Engineers & Consultants
Pat Bernard
Superior Energy
Susan Bonnett
Northshore Community Foundation
Mac Bordelon
MB Realty & Appraisals
Robert Bruno
Bruno & Bruno
Henry Coaxum
Coaxum Enterprises
David Darragh
Reily Foods Company

Maura Donahue
DonahueFavret Contractors
David Fennelly
Associated Terminals

Henry Friloux
Echo Ventures
Jim Garvey
Hailey, McNamara

Melissa Gibbs
Gibbs Construction

Lee Giorgio
Select Properties
Dave Hague
Gameloft

Karl Hoefer
IBERIA BANK

John Hollowell
Shell

Scott Howard
Regions Bank

Mel Lagarde
HCA MidAmerica Division

Jay Lapeyre
Laitram

Rita Benson LeBlanc
New Orleans Saints

Mark Leto
Inner Parish Security Corporation

John Little
International Matex Tank Terminals

Ti Martin
Commander's Palace

Carlo Mulvenna
Pan-American Life

Warren Murrell
Peoples Health

Roger Ogden
Ogden Development

Woody Oge
Huntington Ingalls

George Pivach
Venice Port Complex

Stephen Reuther
St. Bernard Chamber

Natalie Robotom
St. John the Baptist Parish

Nolan Rollins
Urban League

Albert Ruesga
Greater New Orleans Foundation

Ashton Ryan
First NBC Bank

Bobby Savoie
Geocent

Ryan Seal
Washington EDF

Gary Silbert
Entergy New Orleans
Mark Singletary
New Orleans Chamber

Lizette Terral
JPMorgan Chase Bank

Doug Thornton
LA Superdome & NO Arena

Don Vinci
Entergy Services

Jacqueline Vines
Cox

Dan Wagner
Blue Cross Blue Shield

ADVISORS

Jerry Bologna
JEDCO

Tommy Faucheux
Dow Chemical

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Jones Walker

Jim Hudson
IBERIA BANK

Suzanne Mestayer
ThirtyNorth Investments

Bill Oliver
Retired

Patrick Quinlan
Ochsner Health System

Henry Shane
Favrot & Shane Companies

UNIVERSITY EX-OFFICIO

Scott Cowen
Tulane University

John Crain
Southeastern Louisiana University

Peter Fos
University of New Orleans

Monty Sullivan
Delgado Community College

Norman Francis
Xavier University

Victor Ukpolo
Southern University

Tommy Warner
Nunez Community College

Joe Ben Welch
River Parishes Community College

Kevin Wildes
Loyola University

William Wainright
Northshore Technical Community College

REGIONAL RANKINGS

GNO, Inc. was ranked as #2 Economic Development Organization in the U.S. (tied)
Business Facilities magazine

Louisiana was named the #1 state for Cooperative State Government in the USA
Area Development magazine

Louisiana was named #1 state for Economic Growth Potential, Workforce Training, and Digital Media
Business Facilities magazine

Greater New Orleans was named the #1 Metro for IT Job Growth in the USA
Forbes

Greater New Orleans was named the #1 Growing Metro Area for Employment
Brookings Institution

Louisiana was voted the Most Improved State in the U.S. by national CEOs
Chief Executive magazine

Louisiana was rated a Top Ten State in the USA for Overall Tax Competitiveness
Tax Foundation + KPMG

Louisiana has enjoyed 5 straight years of net in-migration
US Census Bureau

New Orleans Leads the USA by 30% in number of startups-per-capita
GNO Community Data Center

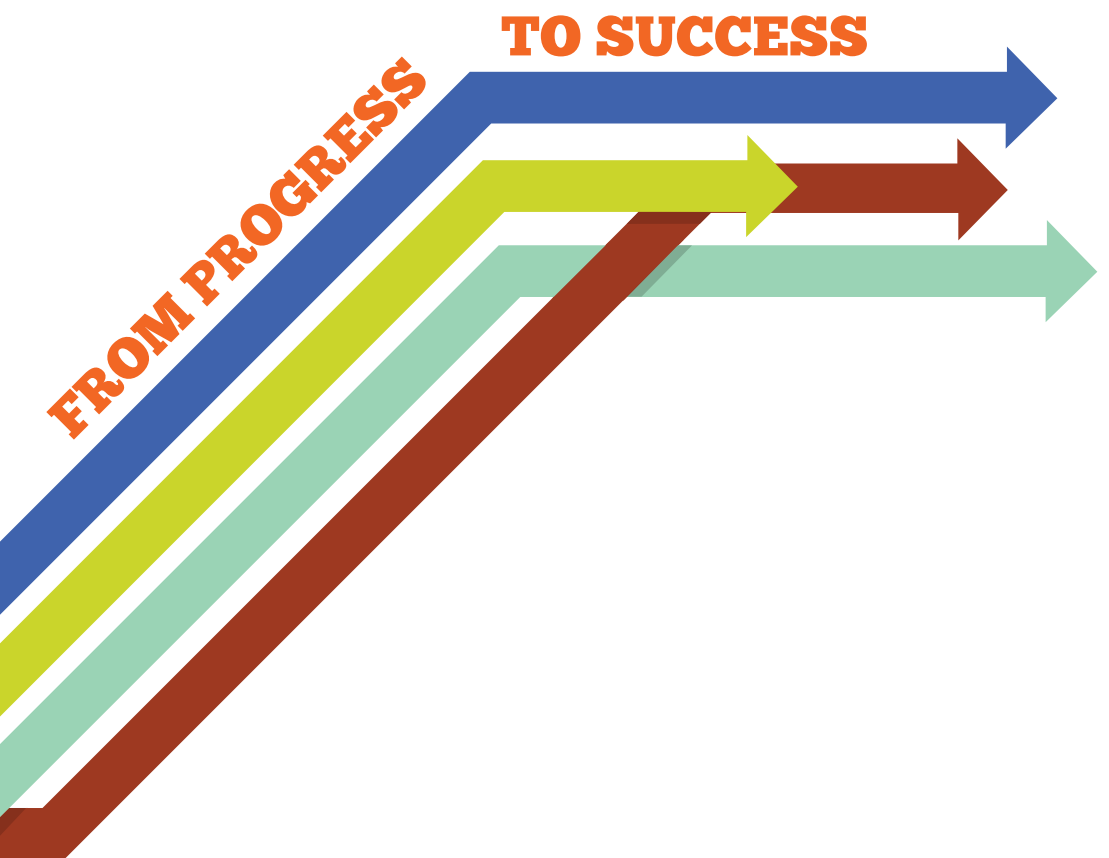
New Orleans was voted America's Favorite City
Travel + Leisure

Louisiana was ranked #1 for policies to improve student achievement
Students First

Louisiana was ranked #1 for Export Growth, #2 for Income Growth
U.S. Chamber of Commerce

GREATER NEW ORLEANS, INC.

YEAR IN REVIEW



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Dear Friends,

The progress of Greater New Orleans over the past five years has been rapid and dramatic; the publisher of Forbes called it "one of the great turnarounds in American history."

Indeed, there is a preponderance of evidence that Greater New Orleans has not only come back from Katrina, but has come back better than ever. We are at the highest point, in every economic ranking, in our history; previous quality of life challenges have now become national models of reform; and people are voting with their feet, returning to Louisiana and the New Orleans region in numbers not seen in decades.

Remarkable progress - but not yet success.

Over the next three years, post-Katrina funding will wind down; the rest of the country will likely emerge from the Great Recession; and the energy of rebuilding could begin to attenuate.

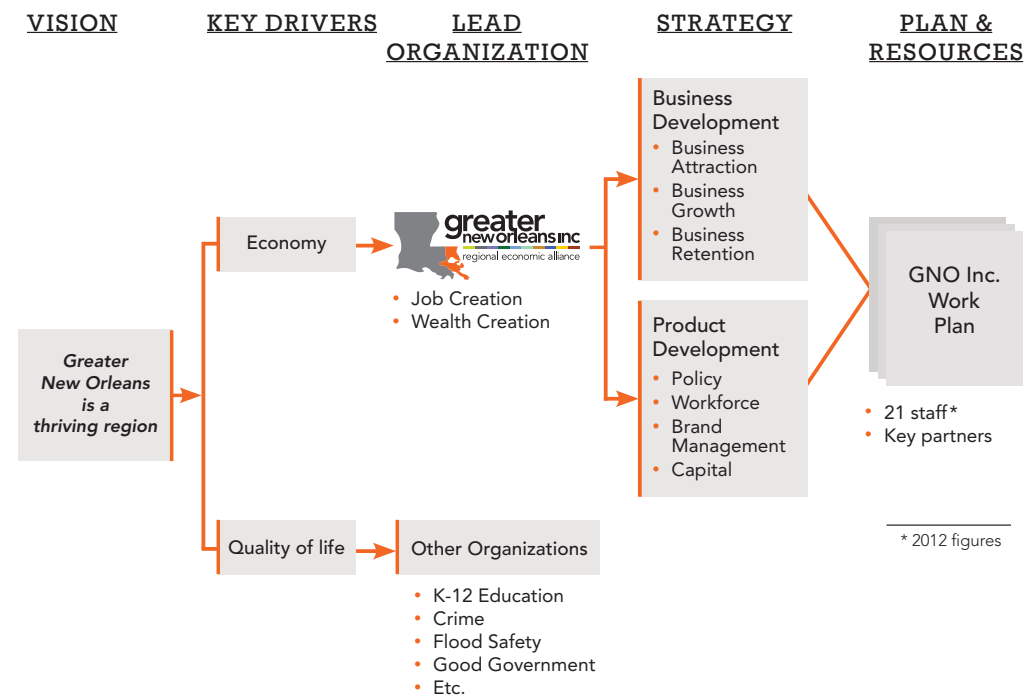
So as you browse these pages, and see evidence of our collective progress, ask yourself: What do we have to do to translate this recent progress into long-term success?

How do we build a critical mass of companies and workforce? How do we address long-term challenges? And most of all, how do we institutionalize a culture of excellence that successfully competes with the world?

Due to you, the people of Greater New Orleans, we now possess both the imagination and will to address these questions. And to move from progress to success.

On behalf of the Board of Directors, staff and stakeholders of GNO, Inc., thank you.

Michael Hecht
President & CEO



2008

- New GNO, Inc. strategic model developed and implemented
- GNO, Inc. fully rebranded; "Relationships, Relevance, Results" campaign launched
- 3-prong energy and international trade strategy developed
- Southeast Regional Airport Authority formed, with GNO, Inc. as point
- First post-Katrina workforce supply/demand analysis conducted
- \$5M secured for Michoud Assembly Facility; \$2M for Nims Center; \$10M for local higher education

2009

- Southeast Super-Region Committee formed
- I.P. Building founded
- BILD Coalition for higher education reform formed
- An American "Fast City" - *Fast Company*
- "Major Market of the Year" - *Southern Business & Development*
- "The transformation that's taking place in New Orleans... is stunning" - *World Trade*

2010

- New Orleans Startup Fund founded
- GNO, Inc. NextGen Council formed
- Folgers and Globalstar announce consolidations into GNO
- Nucor announces multi-billion dollar steel mill in GNO
- "#1 Biggest Brain Magnet in USA" - *Forbes*
- "State of the Year" - *Southern Business & Development + Business Facilities*

2011

- Gameloft announces expansion into GNO
- Bradken announces global expansion in GNO
- NASA announces Heavy-Lift Rocket for Michoud
- "#1 Most Improved Metro for Business" - *Wall Street Journal*
- "#1 Fastest Growing for IT Jobs" - *Forbes*
- "One of the great turnarounds in American history" - *Forbes*

2012

- GE Capital announces GNO for its IT Center of Excellence
- Smoothie King announces global expansion from GNO
- Destination GNO launched; WorkNOLA.com relaunched
- Office of International Commerce established
- New Orleans ranked as "#1 Growing Metro Area for Employment in USA" - *Brookings Institution*
- GNO, Inc. named "#2 Economic Development Organization in the USA" - *Business Facilities*

In 2013, GNO, Inc. will focus on a set of "big issues" that will be critical to ensuring that the region's recent progress translates to long-term success:

Flood Protection
Ensure that Southeast Louisiana remains viable for future generations of businesses and families.

State Fiscal Reform
Evolve a tax and exemption system that best supports the long-term economic development of the region and state.

Airport (International Flights)
Ensure that Greater New Orleans has the connectivity required to be a first-tier region for international business and other economic development opportunities.

Workforce Development
Ensure adequate quantity, quality and diversity of workforce to meet increased industry demands.

Leadership Development
Maintain momentum and continuity by developing the next generation of civic leaders.

The New Orleans Brand
Continue to close the perception gap between current views and the "new" New Orleans.

BUSINESS DEVELOPMENT

GNO, Inc. helped drive historic and diverse wins, including the GE Capital IT Center of Excellence.

COMPANY	SIGNIFICANCE
GE Capital	"Biggest economic development win in 10 years"
Smoothie King	HQ was moving to TX; now on path to IPO here
TCI	Creation of "mega-plastics" corridor at Port of New Orleans
Mosaic	Retention and growth for fertilizer producer
Nalco	New investment from parent, EcoLab
LA Buyout Fund	VC fund moved from Greenwich to NOLA
AlquemyIQ	First investment of LA Buyout Fund
Revolution Foods	Innovative healthy food production for schools
Apptitude	NOLAbound participant who relocated to GNO
Innerfuse	Pipe manufacturing in Tangipahoa
Psmanthe Sands	Frack sand processing; part of shale gas boom

POLICY

85% success rate for supported legislation in 2012 including:

- The RESTORE Act
- The Louisiana International Commerce Initiative
- Four new economic development incentives
- Extension of the Hornets Quality Jobs Incentive

WORKFORCE

- WorkNOLA.com Website - Relaunched
- Delgado Digital Media Education Center - Launched

MARKETING & COMMUNICATIONS

- 225 media appearances including Wall Street Journal, Forbes, and Bloomberg News
- NOLAbound

RESEARCH

- Modified Charleston Method Introductory Analysis
- The Impact of Decreased and Delayed Drilling Permit Approvals on Gulf of Mexico Businesses

AWARDS

Business Facilities Magazine

- #2 Economic Development Organization in the USA

New Orleans CityBusiness

- One of 50 "Best Places to Work" in the region

International Economic Development Council Excellence in Economic Development Awards

- Gold Medal for Regionalism & Cross-Border Collaboration - Southeast Super-Region Committee
- Silver Medal for Special Event - NOLAbound

Southern Economic Development Council Awards

- Award of Superior for Technology - GNO, Inc. iPad app
- Award of Superior for Website - gnoinc.org
- Award of Merit for Special Event - NOLAbound