2012 INVESTORS AND FUNDERS

2012 BOARD OF DIRECTORS

REGIONAL RANKINGS

GNO, Inc. was ranked as #2 Economic Development Organization in the U.S. (Top 40) Business Facilities magazine.

GNO, Inc. was named the #1 state for Cooperative State Government in the USA Area Development magazine.

GNO, Inc. was named the #1 state for Economic Growth Potential, Workforce Training, and Digital Media Business Facilities magazine.

Greater New Orleans was named the #1 Metro for IT Job Growth in the USA Forbes.

Greater New Orleans was named the #1 Growing Metro Area for Employment Broadsheet magazine.

Louisiana was voted the Most Improved State in the U.S. by the national U.S. Chamber of Commerce.

Louisiana was rated a Top Ten State in the USA for Overall Tax Competitiveness Area Development magazine.

Louisiana has enjoyed 5 straight years of net-in-migration U.S Census Bureau.

New Orleans leads the USA by 30% in number of venture capital firms New Orleans Area Development Organization.

New Orleans was voted America’s Favorite City Travel + Leisure.

Louisiana was ranked #1 for policies to improve student achievement New Orleans Area Development Organization.

Louisiana was ranked #1 for Export Growth, #2 for Income Growth Greater New Orleans Chamber of Commerce.

www.gnoinc.org
Plan & Key Drivers

3/11/13 10:40 AM

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New Orleans has not only come back from Katrina, but has come back better than ever. We are at the highest point, in every economic ranking, in our history; previous quality of life challenges have now become national models of reform; and continuing to attract with their feet, returning to Louisiana and the New Orleans region in numbers not seen in decades.

Remarkable progress - but not yet success.

Over the next three years, post-Katrina funding will wind down; the rest of the country is a thriving region.

New Orleans

Michael Hecht

success?

yourself: What do we have to do to translate this recent progress into long-term success?

So as you browse these pages, and see evidence of our collective progress, ask

to attenuate.

The progress of Greater New Orleans over the past five years has been rapid and dramatic; the publisher of Forbes called it “one of the great turnarounds in American history.” Indeed, there is a preponderance of evidence that Greater New Orleans has not only come back from Katrina, but has come back better than ever. We are at the highest point, in every economic ranking, in our history; previous quality of life challenges have now become national models of reform; and continuing to attract with their feet, returning to Louisiana and the New Orleans region in numbers not seen in decades.

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