ANNUAL LUNCHEON 2020

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GREATER NEW ORLEANS INC
REGIONAL ECONOMIC DEVELOPMENT
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Gulf Coast Bank & Trust Company

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PINNACLE INVESTORS

Capital One
Chevron
New Orleans Business Alliance
City of New Orleans
Human Energy
EDA
Entergy
YEAR IN REVIEW – BUSINESS DEVELOPMENT

Bernhard
YEAR IN REVIEW – BUSINESS DEVELOPMENT
OUR VIEWS: A RENEWAL OF INDUSTRIAL CONSTRUCTION BOOM UP AND DOWN THE RIVER

South Louisiana Methanol has announced plans for a $2.2B facility in St. James Parish.
YEAR IN REVIEW - BUSINESS DEVELOPMENT
2007:
29 Destinations
0 International
EMERGE SUMMIT SPEAKER: GOLDIE CHAN
LinkedIn Top Voice, Forbes Contributor and Keynote Speaker

EMERGE SUMMIT
YOUNG PROFESSIONAL DEVELOPMENT

JULY 25 - 26, 2019

PRESENTED BY GREATER NEW ORLEANS INC
REGIONAL ECONOMIC DEVELOPMENT
MAJOR MARKETS
(750,000-2.49 million population)

CO-MAJOR MARKET OF THE YEAR

NEW ORLEANS

135 Points
One of Ten “Most Excellent Cities in the World”

Tripadvisor
The Mission of GNO, Inc. is to Create a Region with a Thriving Economy, and an Excellent Quality of Life, for Everyone
WHAT IS GNOfuture?

• 10-year strategic plan
• Action- and outcome-oriented
• Dual focus
  – Business Development
  – Business Environment
• A "living document"
• Rooted in partnership
WHAT WAS GNOfuture PROCESS?

- 1+ years in development
- Rooted in previous plan, but future-oriented
- Hundreds participated
  - GNO, Inc. Board
  - Local stakeholders
  - National experts
- Iterative; will be revisited annually
WHAT IS GNOfuture STRATEGY?

- Build from strength – identify competitive advantage
- Double-down on momentum
- Find under-leveraged assets
- Leverage partnerships
- “Take a toe-hold, make a strong-hold!”
WHAT WILL WE KEEP DOING?

- SUPPORT foundational industries
- GROW diversifying industries
- TRAIN residents for jobs
- IMPROVE business conditions
- PARTNER for synergies
GNO, Inc. Announced Projects 2010 - 2019


+$31$

$68k$

$52k$

$120,000$

$110,000$

$100,000$

$90,000$

$80,000$

$70,000$

$60,000$

$50,000$

$40,000$

$30,000$

$20,000$

$10,000$

$-\$-$
NEW ORLEANS
Making Music Make Money.
BUSINESS DEVELOPMENT FOCUS: PROFESSIONAL JOBS PLAN

BUSINESS OPERATIONS

TECHNOLOGY

HEADQUARTERS
BRAIN DEVELOPMENT FOCUS: VIDEO GAMES
POLICY FOCUS: ECONOMIC MOBILITY

MOBILITY FACTORS

- Geographic Mobility
- Transportation Access
- Technology & Information Access
- Health Care Services & Access
- Criminal Justice Reform
- Educational Opportunities & Attainment
- Access to Financial Services
- Housing Stability
- Generational Poverty
- Economic & Workforce Development
POLICY FOCUS: ECONOMIC MOBILITY
• Intellectual investment
• Financial investment
• Be a champion for the Future!