
STARS
Statistics, Testimonials, Awards, and Rankings
January 2018

Economic Development

- GNO, Inc. was named a “**Top Economic Development Agency in the USA**” (one of 11 of 2,300+) [*Site Selection*]
- GNO, Inc. was ranked as the **#2 Economic Development Organization in the U.S.** [*Business Facilities*]
- DXC Technology was awarded the **Silver Medal for #2 Economic Development Deal in America** [*Business Facilities*]
- Greater New Orleans is **#1 for the Decade for Economic Development Wins in the South** [*SB&D*]
- Greater New Orleans was named **#2 Most Cost-Friendly Mid-Sized Market in the USA** [*KPMG*]
- Louisiana was ranked **#5 Best Business Conditions in the USA** [*Site Selection*]
- Louisiana was ranked **#5 Fastest Growing Software Sector in America** [*software.org*]
- Greater New Orleans is the “**Fastest Growing Tech Cluster in America**” [*Area Development*]
- Greater New Orleans is **#1 in the USA for Export Growth**, over 400% [*US Chamber of Commerce*]
- MSY / New Orleans International is the **#2 Fastest Growing Airport in America, 2006-2016** [*FAA*]
- New Orleans was named the **#1 City (of 475) for Employment, Income, and Population** [*NerdWallet*]
- Greater New Orleans is the **#3 Big City Winning the IT Jobs Battle** (after Silicon Valley and S.F.) [*Forbes*]
- Port of South Louisiana is the **#1 Largest in the Western Hemisphere** [*Fairplay*]
- Louisiana is one of the **Best States to Operate a Small Business**, meriting a grade of “A.” [*The Economist*]

Talent / Workforce

- New Orleans was ranked **#1** on the list of “**America's Biggest Brain Magnets**” [*Forbes*]
- New Orleans is the **#1 Fastest Growing “Traditional City” in America** [*Public Square / U.S. Census*]
- Louisiana’s **FastStart** training program ranked **#1 in the USA** eight years in a row [*Business Facilities*]
- Greater New Orleans is **#5 in the USA for In-Migration of Millennials** [*Urban Land Institute*]
- Greater New Orleans is **Top 5 in the USA** for increasing share of “**Millennial (22-34) Jobs**” [*CareerBuilder*]
- Greater New Orleans ranks **#2 in the USA for Women in Technology Jobs** [*U.S. Census*]
- The New Orleans metro area is **#1 in the USA for in-migration of international residents** [*U.S. Census*]
- The Greater New Orleans market is ranked **#8 for Happiest Workers in USA** [*Forbes*]

Entrepreneurship

- New Orleans is the “**Best City in America for Creative Professionals**” [*SmartAsset*]
- Greater New Orleans is **#2 in the USA for Growth in Knowledge Industries** [*EMSI*]
- New Orleans is ranked **#5 in USA for Women in Tech** [*SmartAsset*]
- New Orleans is the **#5 city where entrepreneurship is booming** [*Entrepreneur*]
- Louisiana was rated the **#2 State in the USA to Start a Company** [*Tax Foundation + KPMG*]

Culture and Quality of Life

- New Orleans is the **#1 Place to Go in the World in 2018** [*New York Times*]
- New Orleans is the **#1 Best Place for a Big Trip in 2018 in the World** [*Thrillist*]
- New Orleans is the **#2 Favorite City in America** [*Travel + Leisure*]
- New Orleans is a “**Most Dynamic City in America**” [*Worth*]
- New Orleans is **#1 City in America for Growth in International Tourists** [*US Dept. of Commerce*]
- New Orleans was named “**America’s Best City for School Reform**” [*Thomas B. Fordham Institute*]